

Global Intermediate Coursebook

Helps users to learn English, to learn about English and to learn through English, and is the ideal course for students who want to communicate in a global environment.

Offers a six-level general English course for adult learners. This title helps users to learn English, to learn about English and to learn through English. It is suitable for students who want to communicate in a global environment.

The topics throughout the Coursebook have been chosen to appeal to an adult learner's curiosity, and to reflect material that they would naturally read for pleasure in their native language. Critical thinking skills are promoted through the choice of topics and the way the material is exploited.

Straightforward is a multi-level course for adults and young adults. Based on observation of what good teachers do in the classroom, it is transparent in its structure, pragmatic in its methodology and varied in its content. This book contains 90 hours of teaching material on this course.

Information-rich topics and texts immerse adult learners in themes and issues from around the world so that English is more relevant.

Best Practice is a four-level business English course designed for use by both pre-work students and in-work students. Its topic-based modules train students in the English needed for both the professional and personal sides of modern business life.

Dealing with Difficulties looks at the typical classroom and teaching management problems facing teachers and students of English in five main areas: large classes, discipline, mixed-level classes, homework, teaching exam classes. In each category, the authors provide a wide variety of techniques, activities and tips to turn classroom problems into actual learning opportunities. This book brings together different perspectives on ELT materials from a range of international contexts and a variety of educational settings. All the chapters are underpinned by sound theoretical principles while addressing practical concerns and debates in materials design and use.

College Algebra provides a comprehensive exploration of algebraic principles and meets scope and sequence requirements for a typical introductory algebra course. The modular approach and richness of content ensure that the book meets the needs of a variety of courses. The text and images in this textbook are grayscale.

Innovations is a new five-level general English course for classes looking for new material with a fresh approach. Based on a language-rich, lexical/grammatical syllabus, it starts from the kinds of natural conversations that learners want to have.

Displays the Coursebook pages whilst making all the associated multimedia assets (audio/video/interactive activities) instantly accessible. It features a full set of tools for creating content in the Teacher's Area, and is platform independent so it can be used with any interactive whiteboard or even a

projector/laptop combination.

As a lead-in to preparation for the Cambridge First Certificate examination, Think Ahead to First Certificate offers intermediate students following general communicative courses a bridge to the accuracy required for FCE, particularly in the areas of structure, vocabulary and writing skills.

This new component offers a business related alternative to the existing eWorkbook to the award-winning adult course Global. This takes the innovative eWorkbook and provides business-related content to either act as a supplement to the Global Coursebook or as a stand-alone self-study business English course.

A six-level general English course. Suitable for adult learners, it places an emphasis on effective communication in English between both native and non-native speakers. It helps users to learn English, to learn about English and to learn through English. Reinforces skills and task types covered in the Coursebook; practises key vocabulary and grammar; can be used in the classroom or for self-study.

New Reading and Listening Texts motivate students to speak and think in English. New exam zones in the Powerbook build students' exam skills and confidence. New comprehensive testing programme provides total evaluation for students Grammar and skills development give students a solid base for learning. Training in independent study skills ensures good learning habits. Cross curricular and cross cultural topics motivate students and engage their interest in the

wider world.

'Global' é um curso em seis níveis voltado para adultos. Este material traz uma abordagem que procura levar em consideração as necessidades dos estudantes com ênfase na comunicação tanto em falantes nativos quanto não nativos, apresentando temas de consciência multi-cultural.

An authorised reissue of the long out of print classic textbook, *Advanced Calculus* by the late Dr Lynn Loomis and Dr Shlomo Sternberg both of Harvard University has been a revered but hard to find textbook for the advanced calculus course for decades. This book is based on an honors course in advanced calculus that the authors gave in the 1960's. The foundational material, presented in the unstarred sections of Chapters 1 through 11, was normally covered, but different applications of this basic material were stressed from year to year, and the book therefore contains more material than was covered in any one year. It can accordingly be used (with omissions) as a text for a year's course in advanced calculus, or as a text for a three-semester introduction to analysis. The prerequisites are a good grounding in the calculus of one variable from a mathematically rigorous point of view, together with some acquaintance with linear algebra. The reader should be familiar with limit and continuity type arguments and have a certain amount of mathematical sophistication. As possible introductory texts, we mention *Differential and Integral Calculus* by R Courant, *Calculus* by T Apostol, *Calculus* by M Spivak, and *Pure Mathematics* by G Hardy. The reader should also have some experience with partial derivatives. In overall plan the book divides roughly into a first half which develops the calculus (principally the differential calculus) in the setting of normed vector spaces, and a second half which deals with the calculus of differentiable manifolds.

This book takes the view that ELT global coursebooks, in

addition to being curriculum artefacts, are also highly wrought cultural artefacts which seek to make English mean in highly selective ways and it argues that the textual construction (and imaging) of English parallels the processes of commodity promotion more generally.

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Libro del alumno impreso para el nivel Elementary con eWorkbook que contiene recursos de apoyo adicionales para la práctica de revisión y auto-estudio

Helping users to learn English, to learn about English and to learn through English, this title is suitable for students who want to communicate in a global environment.

This book considers the issues globalization raises for second language learning and teaching. Block and Cameron's collection shows how, in an economy based on services and information, the linguistic skills of workers becomes increasingly important. New technologies make possible new kinds of language teaching, and language becomes an economic commodity with a value in the global marketplace. This has implications for how and why people learn languages, and for which languages they learn. Drawing together the various strands of the globalization debate, this rich and varied collection of contributions explores issues such as: *The commodification of language(s) and language skills *The use of new media and new technologies in language learning and teaching *The effects of globalization on the language teaching industry *New forms of power and resistance.

Part of a 6-level adult course for today's learners of English. It

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enables you to learn English as it is used in our globalised world, and to learn about English as an international language.

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