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NEW YORK TIMES BESTSELLER • LONGLISTED FOR THE NATIONAL BOOK AWARD • One of today's most insightful and influential thinkers offers a powerful exploration of inequality and the lesson that generations of Americans have failed to learn: Racism has a cost for everyone—not just for people of color. LONGLISTED FOR THE ANDREW CARNEGIE MEDAL • “This is the book I’ve been waiting for.”—Ibram X. Kendi, #1 New York Times bestselling author of *How to Be an Antiracist* Heather McGhee’s specialty is the American economy—and the mystery of why it so often fails the American public. From the financial crisis of 2008 to rising student debt to collapsing public infrastructure, she found a root problem: racism in our politics and policymaking. But not just in the most obvious indignities for people of color. Racism has costs for white people, too. It is the common denominator of our most vexing public problems, the core dysfunction of our democracy and constitutive of the spiritual and moral crises that grip us all. But how did this happen? And is there a way out? McGhee embarks on a deeply personal journey across the

country from Maine to Mississippi to California, tallying what we lose when we buy into the zero-sum paradigm—the idea that progress for some of us must come at the expense of others. Along the way, she meets white people who confide in her about losing their homes, their dreams, and their shot at better jobs to the toxic mix of American racism and greed. This is the story of how public goods in this country—from parks and pools to functioning schools—have become private luxuries; of how unions collapsed, wages stagnated, and inequality increased; and of how this country, unique among the world’s advanced economies, has thwarted universal healthcare. But in unlikely places of worship and work, McGhee finds proof of what she calls the Solidarity Dividend: the benefits we gain when people come together across race to accomplish what we simply can’t do on our own. *The Sum of Us* is not only a brilliant analysis of how we arrived here but also a heartfelt message, delivered with startling empathy, from a black woman to a multiracial America. It leaves us with a new vision for a future in which we finally realize that life can be more than a zero-sum game. *Black Love Matters: A Journey of Soul Stories* is a collection of short stories, poetry, and reflections that explore, analyze, and highlight concepts and dynamics of Love that deeply affect the Black community. This collection fosters a myriad of

experiences that celebrate and highlight the significance of Black Love as a catalyst for revolution, freedom, and unity. These experiences range from spirituality, activism, the power of music, sweet romance, and empowerment to stigmas and trauma plaguing our community. Black Love Matters: A Journey of Soul Stories include "Congratulations," a soul story about a young woman who is deeply hurt because the Love of her life chose to marry another, which causes her to make a conscious decision to undergo the process of healing so that she may love freely. The preface of this collection is dedicated to Prince Rogers Nelson-his brilliance and passion in his art is a reflection of pure magic and Love. Thus, sparking inspiration to pen this collection to urge people of African descent to remember the beauty and power of Black Love-that it is revolutionary and that it matters.

The New York Times best-selling book exploring the counterproductive reactions white people have when their assumptions about race are challenged, and how these reactions maintain racial inequality. In this "vital, necessary, and beautiful book" (Michael Eric Dyson), antiracist educator Robin DiAngelo deftly illuminates the phenomenon of white fragility and "allows us to understand racism as a practice not restricted to 'bad people' (Claudia Rankine).

Referring to the defensive moves that white people make when challenged racially, white fragility is

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characterized by emotions such as anger, fear, and guilt, and by behaviors including argumentation and silence. These behaviors, in turn, function to reinstate white racial equilibrium and prevent any meaningful cross-racial dialogue. In this in-depth exploration, DiAngelo examines how white fragility develops, how it protects racial inequality, and what we can do to engage more constructively.

Racism and discrimination put us here, but this is how we can save future generations. An essential book by a longtime MONEY section editor of USA Today.

Economic inequality is one of the most divisive issues of our time. Yet few would argue that inequality is a greater evil than poverty. The poor suffer because they don't have enough, not because others have more, and some have far too much. So why do many people appear to be more distressed by the rich than by the poor? In this provocative book, the #1 New York Times bestselling author of *On Bullshit* presents a compelling and unsettling response to those who believe that the goal of social justice should be economic equality or less inequality. Harry Frankfurt, one of the most influential moral philosophers in the world, argues that we are morally obligated to eliminate poverty—not achieve equality or reduce inequality. Our focus should be on making sure everyone has a sufficient amount to live a decent life. To focus instead on inequality is

distracting and alienating. At the same time, Frankfurt argues that the conjunction of vast wealth and poverty is offensive. If we dedicate ourselves to making sure everyone has enough, we may reduce inequality as a side effect. But it's essential to see that the ultimate goal of justice is to end poverty, not inequality. A serious challenge to cherished beliefs on both the political left and right, *On Inequality* promises to have a profound impact on one of the great debates of our time.

. Learn to Develop a Powerful Mindset for Complete Success and Fulfilment This 4 Book Bundle Contains Book 1: Millionaire Mindset Strategies Book 2: Best Wealth Magnet Activities Book 3: Ideal Steps to Business Success Book 4: Super Wealthy Mindset Habits Become unstoppable in the face of challenges and obstacles One of the most important features of our lives is our ability to live up to our full potential and this collection of wealth-oriented books have been designed specifically to identify the essential ingredients that can be used to create success. Based on a series of interviews and mentorships with groups of exceptionally successful individuals, the principles discussed within the four books reveal the fact that sustained success is not an accident. It's a product of consistently doing the right things. But what constitutes 'the right things'? And how important is the role of attitude in the creation of success? The good news is that the

attitudes, actions and behaviours of highly successful and fulfilled individuals can be learned and that means that all of us can benefit from the models and examples that others have set. This saves us an enormous amount of time and wasted effort and can catapult us into the upper levels of personal success and fulfilment. The books have been designed as an exploration of the underlying attitudes that will serve either to support or hinder our ambitions. Their purpose is to encourage us to dream and set goals that are truly worthy of our deeper potential. The first volume examines the attitudes and behaviours of super-successful individuals and reveals the principles that these people adopted to promote their efforts to live the lives of their dreams. It's an intoxicating message of hope, inspiration and practical principles for raising the quality of our lives to new levels of expression. The second volume explores the principles of developing a very positive attitude towards wealth and its resistance-free acquisition. The third volume focuses on the principles of creating success in business and the fourth book examines the essential attributes of the successful mind set. Amongst a treasure trove of powerful advice, insights, tips and principles, you can learn how to Identify the beliefs that previously held you back and banish all negative and restrictive attitudes and behaviours Set goals that will draw on your latent creativity and inspire you

to grow Discover and channel the power of your unconscious and make firm friends with the concept of wealth and abundance Take control of your business and tune it towards new levels of success and profitability Create your own mental framework for positive expectations and design your own affirmations for driving you ever closer towards your dreams and goals Become comfortable with the concept of personal success and fulfilment This collection of the essential principles for success has been produced to share the message that our fate is very much in our own hands and that each of us has the potential to make our lives better than they are today. This profound message of hope is a wake-up call to seize the day and experience the power of your own potential. It's a message of power and practical wisdom, a set of guides for making the most of this precious gift we call life.

“By telling the little-known stories of six pioneering African American entrepreneurs, *Black Fortunes* makes a worthy contribution to black history, to business history, and to American history.”—Margot Lee Shetterly, New York Times Bestselling author of *Hidden Figures* Between the years of 1830 and 1927, as the last generation of blacks born into slavery was reaching maturity, a small group of industrious, tenacious, and daring men and women broke new ground to attain the highest levels of financial success. Mary Ellen Pleasant, used her

Gold Rush wealth to further the cause of abolitionist John Brown. Robert Reed Church, became the largest landowner in Tennessee. Hannah Elias, the mistress of a New York City millionaire, used the land her lover gave her to build an empire in Harlem. Orphan and self-taught chemist Annie Turnbo-Malone, developed the first national brand of hair care products. Mississippi school teacher O. W. Gurley, developed a piece of Tulsa, Oklahoma, into a “town” for wealthy black professionals and craftsmen that would become known as “the Black Wall Street.” Although Madam C. J Walker was given the title of America’s first female black millionaire, she was not. She was the first, however, to flaunt and openly claim her wealth—a dangerous and revolutionary act. Nearly all the unforgettable personalities in this amazing collection were often attacked, demonized, or swindled out of their wealth. *Black Fortunes* illuminates as never before the birth of the black business titan.

NALI By Esther Henry In an era of darkness, mystery, tropical jungles and cannibalism, Nali tries to buck the ancient traditions, only to find herself deeply entrenched in them. As a young girl full of dreams, she is given to a tribal elder in marriage and quickly learns that her girlhood dreams could be shattered overnight. The rain forest held a secret refuge that only Nali knew, where she took her dreams and her delusions. Will she be forced to

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succumb to a subservient role the rest of her life, or can she overcome the hopelessness that comes with isolation, ignorance and tradition? Deep in the heart of New Guinea lies the village of Mendoka, beautifully camouflaged from the rest of the world. Although the village has yet to be discovered, the outside world would soon have an influence on their lives. An interruption to their peaceful simplicity would both terrify them and cause them to search for answers. Readers will be able to follow the lives of those who lived in a much simpler time and become immersed in the culture that controlled their everyday existence.

This book will help you understand why black people so often don't have money and how to change this situation - which has continued for so long, almost centuries upon centuries. You will gain a better understanding of the perceptions black people have about money; You will gain a better understanding of the money-related traumas which black nations have suffered for centuries and which they need to heal; You will gain a better understanding of the money traumas that have created constraining money beliefs which continue to cause money havoc from generation to generation; You will gain a better understanding of the money lies that black people have believed and lived by -- bookseller's description.

Forty acres or a savings bank -- Capitalism without capital --
The rise of black banking -- The new deal for white America --
Civil rights dreams, economic nightmares -- The decoy of black capitalism -- The free market confronts black poverty --
The color of money matters

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Secrets of wealth building are revealed in the book, Count Your Beans!! William D. Danko, co-author of the New York Times best seller, The Millionaire Next Door, says that everyone should read this book! Learn a behavior modification approach and take the journey to reach and sustain your desired financial comfort zone. Learn how to successfully navigate the camouflaged pathway that so many have followed to enhance their financial wellbeing. Readers of this book have an opportunity to become dynamically engaged wealth generating participants. Everyone should read, Count Your Beans!!

Looks at the history of Black filmmakers, and shows how the motion picture industry controls and influences Black films
BLACK HISTORY EXTRAVAGANZA honoring Dr. Ben-Jochannan is a labor of love for someone intimately associated with the master teacher for some 40 years as student, traveling companion, mentee and friend. In repayment, this effort to help acknowledge and sustain his name, life's work and historical and philosophic outlook is necessary so the younger generation know of the enormous intellectual light this extraordinary scholar represented in those extremely challenging social and intellectual times of the last half century. As the systematic onslaught against the African (Black) personality continued, one particular scholar, lecturer, historian, publisher, archaeologist and tour guide to Egypt stood unmoved and unrelenting in defense of an entire people's history, culture and spiritual well-being. In this, Dr. Ben took on all disparaging comers as he educated and nurtured intellectual "cubs" becoming equipped to challenge historical distortion and omission manifested from the false mantle of global white supremacy. To accomplish the enormous task, Dr. Ben wrote, innovated self-publishing, lectured, and took students to museums and to Egypt pointing out contradictions between the Existential Data and

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the symbolic Representation of ancient Egypt. Table of Contents, viz., Introduction; The Awesome Egyptian Temple; Who were the Ancient Egyptians;? The Archaeology of Egypt; The Art of Ancient Egypt; Architecture of Ancient Egypt; The Religion of Ancient Egypt; and the History of Egypt, Dr. Ben made a substantial impact while educating students as to the utility and benefits of studying the illustrious African past, emphasizing they accentuate the positive and reject negative aspects of that memorable experience. Like the many intellectual lights, "warrior scholars," of his age, viz., Dr. John Henrik Clarke, Ivan Van Sertima, Leonard James, Carter G. Woodson, Benjamin Carruthers, J.A. Rogers, Jitu Weusi, Leonard Jeffries, among others, Dr. Ben subscribed to one unmistakable academic admonition pursuing excellence, "Publish or Perish." This continuum of praise (Celebrating Dr. Yosef Ben-Jochannan), Black History Extravaganza seeks a starting point for readers, young and old to delve deep and drink from the remarkable fountain represented in fields of study which engaged the great scholar for more than half-a-century.

Uncover how you can become a successful Forex trader even as a complete beginner. Are you interested in discovering proven strategies to help you break into Forex trading and start turning a profit? Or are you looking for a step-by-step, beginner's approach to trading, without all the technical terms and jargon? Then it's time to try this book. Forex trading is a lucrative market which has turned many aspiring entrepreneurs into millionaires. But far from being out of reach to normal people, the truth is that anyone can learn to master Forex trading – you just need the right knowledge. Now, join expert Forex trader and self-made millionaire, Refiloe 'Ref Wayne' Nkele as he unveils the must-know strategies and trading tricks that the pros use every day. Dropping out of the 9th grade to pursue his dream of Forex

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trading, Refiloe uncovers the fundamental insights that every beginner trader needs to know. Containing a detailed breakdown of the Forex market, what to expect, and how to start generating income, this guidebook is an essential tool for anybody who wants to succeed with Forex. Here's just a little of what you'll discover inside: Why Developing 'Financial Intelligence' Is a Vital Life Skill How To Discover Your Purpose (and Why Financial Success Is About Much More Than Just Money) Breaking Down The Market – The Fundamentals of Forex That You Need To Know Practical Steps For Beginning Your Forex Trading Journey How To Learn To Accept Risks and Embrace Market Volatility The Pros and Cons of Different Trading Methods (and How To Pick The Right One For You) And Much More... Imbued with his personal story to success and the lessons he learned along the way, this book provides a profound look into the world of trading, along with the practical strategies that you can use to familiarize yourself with Forex trading. Even if you're a complete beginner, inside you'll find simple explanations and easy-to-follow advice, all designed to help you break into the market and start making money.

5/5 No Compromise is an African centered perspective on solving the x factor in the human equation: $3/5 \text{ slave} + x = 5/5$ whole human beings, for Black Americans, specifically, and Black people world wide in general. The book written by Jeff Weaver, is inspired and driven by the divine wisdom of Almighty God, the African Forces (Lwa, Orisa, Obosum) / Holy Spirit and the ancestors. The premise of 5/5 No Compromise is to establish the fact that: 1) The United States Constitution codified the value of Black lives, in Article I, Section 2, Chapter 3 (more popularly known as the "3/5 Clause") as "3/5 of a person." A codification which has never been, expressly, amended or eradicated; and 2) in order for Black victims of the trans Atlantic slave trade, white

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supremacy and colonialism to establish their genuine human status they must embrace their own traditions, customs and culture, in an autonomous mutual respect based co-existence with their former slave masters and governors. Furthermore, in order to connect the various "splinters" of Black sub-cultures that exist in the US and globally, there must be an establishment of the one cultural thread that exist in common with the genetic heredity of the people in question. For Black Americans and Black people, worldwide, that common cultural thread is the drum pulse which originated in Africa. It is the one cultural element that is powerful and consistent, wherever Black people are heavily populated in the world. The author, Jeff Weaver calls that thread, "drum centered culture" and has identified it as the key element in sowing together the global cultural fabric that will restore Black people to a 5/5 autonomous culture of thriving human beings, with lives that matter.

Generally, books addressing the early history of African American banks have done so either within the larger construct of African American business history and economic development, or as a starting point to explore current issues related to financial services. Focused considerations of these early institutions and their founders have been relatively rare and somewhat scattered. This publication seeks to address this issue.

Another body in a string of ritualistic murders. A serial killer who's getting cocky. Detective Derek Childress thinks this day just can't get any worse. And then he meets his new partner. Investigator Kayle Perrine is a Variant: one of several races of once-thought mythical creatures who now live among and lord-over humankind. Led by a group of vampires called the Clan Gentry, the Variants protect their own, just as they did when Derek's

previous partner was killed by one, nearly a year ago. Now that Perrine's on the case, Derek expects a cover-up. Kayle Perrine has worked his whole life to prove himself, but being paired up with a boorish mundane like Derek Childress is feeling more like punishment than reward. Derek is so blinded by his prejudice against Variants, that he refuses to see the evidence Kayle finds blatantly obvious. The sooner Kayle can close this case, the sooner he can go back home and forget about the infuriating human detective. A brutal attack forges a fragile truce between the two men, driving them together. Derek and Kayle must learn to trust and depend on each other while tempers flare and passions of every kind run hot between them. Yet as they begin to grow closer, one fact continues to keep them apart: they are from different worlds. With time running out to solve this case, Derek and Kayle understand that love may not be enough to overcome prejudice, politics, and murder.

P. T. Barnum, the great American showman of the 19th century, wrote this short book about making and keeping money. He certainly had life experiences that qualify him for the subject--he started a small newspaper in his twenties, bought and transformed a museum into a showplace for curiosities, built a circus empire that gave performances in America and Europe, promoted a performing tour of a singer, fell into debt in the 1850s and pulled himself out by lecture tours, was a mayor, and founded a hospital. Excerpts: "Those who really desire to attain an independence, have only to set their minds upon it, and adopt the proper means, as they do in regard to any other object which they wish to

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accomplish, and the thing is easily done. But however easy it may be found to make money, I have no doubt many of my hearers will agree it is the most difficult thing in the world to keep it. ... True economy consists in always making the income exceed the out-go." "Unless a man enters upon the vocation intended for him by nature, and best suited to his peculiar genius, he cannot succeed. I am glad to believe that the majority of persons do find their right vocation. Yet we see many who have mistaken their calling..." His advice is indicated by the chapter titles: DON'T MISTAKE YOUR VOCATION, SELECT THE RIGHT LOCATION, AVOID DEBT, PERSEVERE, WHATEVER YOU DO, DO IT WITH ALL YOUR MIGHT, USE THE BEST TOOLS, DON'T GET ABOVE YOUR BUSINESS, LEARN SOMETHING USEFUL, LET HOPE PREDOMINATE, BUT BE NOT TOO VISIONARY, DO NOT SCATTER YOUR POWERS, BE SYSTEMATIC, READ THE NEWSPAPERS, BEWARE OF "OUTSIDE OPERATIONS", DON'T INDORSE WITHOUT SECURITY, ADVERTISE YOUR BUSINESS, "DON'T READ THE OTHER SIDE", BE POLITE AND KIND TO YOUR CUSTOMERS, BE CHARITABLE, DON'T BLAB, PRESERVE YOUR INTEGRITY.

"Although written by a property investor, this book is much more about the psychology of success than it is about real estate. Liberally spiced with stories that stir the emotions as well as material to stimulate the mind, the adventures and lessons in this book bring to light the essence of freedom that dwells within us all."--Back cover.

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This is a memoir presented in an anthological - like format; in other words, a collection of short stories, on the life of the author. It starts when he was growing up in the Philippine countryside of Ilocos Sur province. Just like a normal kid, he played with his friends, did crazy things, went to school and moved to Manila, for his college education. He got married while in fifth year college, but still graduated on time. This book relates his struggles, failures, as well as successes, including his coming to America. Searching for the American Dream was no picnic either, but with perseverance, he achieved some of them in modest ways. Foreigners planning to immigrate to the great ol' USA could get glimpses, on what it takes, to come and live in America.

The award-winning *Black Wealth / White Wealth* offers a powerful portrait of racial inequality based on an analysis of private wealth. Melvin Oliver and Thomas Shapiro's groundbreaking research analyzes wealth - total assets and debts rather than income alone - to uncover deep and persistent racial inequality in America, and they show how public policies have failed to redress the problem. First published in 1995, *Black Wealth / White Wealth* is considered a classic exploration of race and inequality. It provided, for the first time, systematic empirical evidence that explained the racial inequality gap between blacks and whites. The Tenth Anniversary edition contains two entirely new and substantive chapters. These chapters look at the continuing issues of wealth and inequality in America and the new policies that have been launched in the past ten years. Some have been progressive while others only recreate

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inequality - for example the proposal to eliminate the estate tax. Compelling and also informative, Black Wealth / White Wealth is not just pioneering research. It is also a powerful counterpoint to arguments against affirmative action and a direct challenge to current social welfare policies that are tilted towards the wealthy. Married while black -- Black house, white market -- College as the great un-equalizer -- The best jobs -- Legacy -- What's next.

Everybody wants to think of a great idea that will make them rich. A good indication that you have a great idea is that someone copies it but, by then it can be too late. This is too bad as a lot of the knowhow to protect your ideas is free but buried in a mass of detail and exceptions which most people put in the "too hard" basket. Some IP protection you must pay for, such as trademarks but it is well worth it, provided it is done properly. Intellectual Property ("IP") has been described by the Financial Times as one of the key drivers of business competitiveness in the 21st century. Therefore, a clear understanding is essential not only for creative people or entrepreneurs but for anyone who wants to succeed in business and not have their ideas stolen. It does not even need to be your idea. Using IP law you can cheaply gain ownership of other people's ideas and then use your business skills to make a killing. By focusing on the IP legal advice that his small to medium sized business clients have been willing to pay for, Paul Brennan has written a book which will enable you to say "that's my IP" and at least sound as if you know what your talking about which can be the cheapest and most

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powerful of weapons available to you. Illustrated by legal cartoons drawn by the author this little book combines the qualities of a useful reference book on IP law with wry humour and the odd belly laugh. YOU WILL LEARN ABOUT: - Identifying your IP- Protecting your brand and content- Who owns what in joint projects- Fights over names- Internet disputes- How to avoid unintentionally giving it away Paul is uniquely qualified to write this book. He has practiced law in Europe, North America, Asia and Australia. His experience of IP enforcement with a US multi-national, as a partner in law firms in London and Sydney, and ten years in Asia have combined to give him a broad experience. A post graduate in international copyright law, he now runs his own general commercial and property law firm working with small to medium sized businesses.

The Church Mafia is a thought-provoking and tell-all book inspired by the life of Makhado Sinthumule Ramabulana, who took a courageous step to reveal how God saved him from secret and occult societies. He explores themes of his life in the ministry, commercialisation of the gospel, lessons learnt from countries he travelled to in an effort to gain powers, and detail of the occult operation. After years of struggling to accomplish his mission of pastoring a mega church and impacting the world, he became frustrated, strayed from his true calling and fell into the trap of exploring secret powers hidden in the church today. He operated as General Khatha-Khatha within a counterfeit spiritual movement that operates under the banner of prophecy and instant miracles. This movement operates using

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secret powers to attract huge crowds, charges consultation fees, and promises people miracle money; leaders of this movement also perform false prophecies and staged miracles. After reading the Church Mafia, you will begin to understand that most operations in churches today are influenced by secret societies. This book will enable you to be enlightened and never to be fooled by any false doctrine practised in the church today. The main aim of the book is to make the Body of Christ at large aware of the secret operation that has captured so many churches today. It is hoped that after reading this book, your life will be enriched.

One of Book Riot's "The Best Books We Read in October 2018" "To say this collection is transgressive, provocative, and brilliant is simply to tell you the truth." —Roxane Gay, author of Hunger and Bad Feminist Smart, humorous, and strikingly original essays by one of "America's most bracing thinkers on race, gender, and capitalism of our time" (Rebecca Traister) In these eight piercing explorations on beauty, media, money, and more, Tressie McMillan Cottom—award-winning professor and acclaimed author of Lower Ed—embraces her venerated role as a purveyor of wit, wisdom, and Black Twitter snark about all that is right and much that is wrong with this thing we call society. Ideas and identity fuse effortlessly in this vibrant collection that on bookshelves is just as at home alongside Rebecca Solnit and bell hooks as it is beside Jeff Chang and Janet Mock. It also fills an important void on those very shelves: a modern black American feminist voice waxing poetic on self and society, serving up a healthy portion of

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clever prose and southern aphorisms as she covers everything from Saturday Night Live, LinkedIn, and BBQ Becky to sexual violence, infant mortality, and Trump rallies. Thick speaks fearlessly to a range of topics and is far more genre-bending than a typical compendium of personal essays. An intrepid intellectual force hailed by the likes of Trevor Noah, Chimamanda Ngozi Adichie, and Oprah, Tressie McMillan Cottom is “among America’s most bracing thinkers on race, gender, and capitalism of our time” (Rebecca Traister). This stunning debut collection—in all its intersectional glory—mines for meaning in places many of us miss, and reveals precisely how the political, the social, and the personal are almost always one and the same.

Learn how to address racial wealth disparity in the United States today From the life, professional experiences, and research of former Harvard Business School professor Steven Rogers, comes his boldly stated, *A Letter to My White Friends and Colleagues*. This informative epistle investigates the causes of racial wealth disparity in the United States and provides solutions for addressing it. Through extensive data and historical research, anecdotes, teaching, and case studies, it presents practical ways White people can work with and help the Black community. It teaches readers that eliminating the \$153,000 wealth gap between Black and White people is the solution to over 75% of our problems and offers solutions to help improve Black-White racial relations in the United States. In straightforward language, filled with facts, stories, advice, and sometimes even humor, *A Letter to My White*

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Friends and Colleagues encourages every White person to share his/her wealth with the Black community—plain and simple. This book recommends that you spend a portion of your annual household budget with Black-owned companies. If more money is spent at Black-owned businesses, those companies can grow and create more jobs for Black people. Rogers also proposes White people make large savings deposits into Black-owned banks. These are the financial institutions that are the backbone of the Black community that provide loans to the Black community for businesses, education, automobiles, and home mortgages. And finally, he resolutely encourages White people to support government reparations to Black Americans who are descendants of Black men and women, who were enslaved from 1619 to 1865. Those who read the book will: Understand the root causes of racial disparities in America Discover how you can personally contribute to reducing the inequality between Black and White people in the United States today Get concrete recommendations on how to redirect your spending to Black-owned institutions to help decrease the racial wealth gap This groundbreaking book provides financial recommendations that you can put into practice today, using his helpful instructions in most of the chapters, to address the systemic inequality between White and Black Americans. Read A Letter to My White Friends and Colleagues and be part of the path forward.

New York Times Bestseller • Notable Book of the Year • Editors' Choice Selection One of Bill Gates' "Amazing Books" of the Year One of Publishers Weekly's 10 Best

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Books of the Year Longlisted for the National Book Award for Nonfiction An NPR Best Book of the Year Winner of the Hillman Prize for Nonfiction Gold Winner • California Book Award (Nonfiction) Finalist • Los Angeles Times Book Prize (History) Finalist • Brooklyn Public Library Literary Prize This “powerful and disturbing history” exposes how American governments deliberately imposed racial segregation on metropolitan areas nationwide (New York Times Book Review). Widely heralded as a “masterful” (Washington Post) and “essential” (Slate) history of the modern American metropolis, Richard Rothstein’s *The Color of Law* offers “the most forceful argument ever published on how federal, state, and local governments gave rise to and reinforced neighborhood segregation” (William Julius Wilson). Exploding the myth of de facto segregation arising from private prejudice or the unintended consequences of economic forces, Rothstein describes how the American government systematically imposed residential segregation: with undisguised racial zoning; public housing that purposefully segregated previously mixed communities; subsidies for builders to create whites-only suburbs; tax exemptions for institutions that enforced segregation; and support for violent resistance to African Americans in white neighborhoods. A groundbreaking, “virtually indispensable” study that has already transformed our understanding of twentieth-century urban history (Chicago Daily Observer), *The Color of Law* forces us to face the obligation to remedy our unconstitutional past.

The history of African American studies is often told as a

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heroic tale, with compelling images of black power and passionate African American students who refused to take no for an answer. Noliwe M. Rooks argues for the recognition of another story, which proves that many of the programs that survived actually began as a result of white philanthropy. With unflinching honesty, Rooks shows that the only way to create a stable future for African American studies is by confronting its complex past.

In 1863 black communities owned less than 1 percent of total U.S. wealth. Today that number has barely budged. Mehrsa Baradaran pursues this wealth gap by focusing on black banks. She challenges the myth that black banking is the solution to the racial wealth gap and argues that black communities can never accumulate wealth in a segregated economy.

Across the realms of multimedia production, information design, web development, and usability, certain truisms are apparent. Like an Art of War for design, this slim volume contains guidance, inspiration, and reassurance for all those who labor with the user in mind. If you work on the web, in print, or in film or video, this book can help. If you know someone working on the creative arena, this makes a great gift. Funny, too.

This book is an assessment of the state of Black media, Black families, Black colleges, and Black churches. This discussion manual is a declaration of what must be done to start a MOVEMENT to save the children. This 90-page monologue is an appeal for Black America to reset our agenda by moving away from consumerism and our participation in the entertainment industrial complex and

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a call for us to return to education and spirituality. Racism and discrimination have choked economic opportunity for African Americans at nearly every turn. At several historic moments, the trajectory of racial inequality could have been altered dramatically. Perhaps no moment was more opportune than the early days of Reconstruction, when the U.S. government temporarily implemented a major redistribution of land from former slaveholders to the newly emancipated enslaved. But neither Reconstruction nor the New Deal nor the civil rights struggle led to an economically just and fair nation. Today, systematic inequality persists in the form of housing discrimination, unequal education, police brutality, mass incarceration, employment discrimination, and massive wealth and opportunity gaps. Economic data indicates that for every dollar the average white household holds in wealth the average black household possesses a mere ten cents. In *From Here to Equality*, William Darity Jr. and A. Kirsten Mullen confront these injustices head-on and make the most comprehensive case to date for economic reparations for U.S. descendants of slavery. After opening the book with a stark assessment of the intergenerational effects of white supremacy on black economic well-being, Darity and Mullen look to both the past and the present to measure the inequalities borne of slavery. Using innovative methods that link monetary values to historical wrongs, they next assess the literal and figurative costs of justice denied in the 155 years since the end of the Civil War. Finally, Darity and Mullen offer a detailed roadmap for an effective reparations program, including a substantial

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payment to each documented U.S. black descendant of slavery. Taken individually, any one of the three eras of injustice outlined by Darity and Mullen--slavery, Jim Crow, and modern-day discrimination--makes a powerful case for black reparations. Taken collectively, they are impossible to ignore.

Every so called, Black man, woman, child wants to believe that slavery is over. The reason being for this belief is because times have changed. But that's not true, times may have change, and the institution of slavery has changed with it, in how its introduced.

Slavery has taken on a new form, and its through words, words that would imprison our minds

When entrepreneur Len Forkas learned that his nine-year-old son had leukemia, his own life changed forever. In 2003, Len founded Hopecam, a nonprofit that uses technology to connect young cancer patients with their friends at school. Ten years later, Len's fight against childhood cancer rose to a new level. He qualified as a solo competitor in Race Across America, a 3,000-mile bicycle race that traverses scorching deserts and 11,000-foot mountain elevations. As Len fought to finish the race is just 12 days, an all-volunteer crew supported him around the clock. What Spins the Wheel is a true story about fatherhood and fortitude, business grit and growth ? and the power of combining the right mission with the right team to help others.

JT Blackburn is a working class man who is living

the American Dream. That is until he loses it all. Hell bent and unforgiving, Blackburn embarks on a vengeful quest to right the wrongs of modern society and murder those whom he holds responsible. A lone wolf, this simple man from Ohio exacts revenge on those who have ruined the lives of so many. The one percent will pay. Crusader for the poor or soulless serial murderer? You decide.

For every dollar owned by the average white family in the United States, the average family of color has less than a dime. Why do people of color have so little wealth? *The Color of Wealth* lays bare a dirty secret: for centuries, people of color have been barred by laws and by discrimination from participating in government wealth-building programs that benefit white Americans. This accessible book—published in conjunction with one of the country’s leading economics education organizations—makes the case that until government policy tackles disparities in wealth, not just income, the United States will never have racial or economic justice. Written by five leading experts on the racial wealth divide who recount the asset-building histories of Native Americans, Latinos, African Americans, Asian Americans, and European Americans, this book is a uniquely comprehensive multicultural history of American wealth. With its focus on public policies—how, for example, many post–World War II GI Bill programs helped whites

only—The Color of Wealth is the first book to demonstrate the decisive influence of government on Americans' net worth.

The deliberate devaluation of Blacks and their communities has had very real, far-reaching, and negative economic and social effects. An enduring white supremacist myth claims brutal conditions in Black communities are mainly the result of Black people's collective choices and moral failings.

“That’s just how they are” or “there’s really no excuse”: we’ve all heard those not so subtle digs. But there is nothing wrong with Black people that ending racism can’t solve. We haven’t known how much the country will gain by properly valuing homes and businesses, family structures, voters, and school districts in Black neighborhoods. And we need to know. Noted educator, journalist, and scholar Andre Perry takes readers on a tour of six Black-majority cities whose assets and strengths are undervalued. Perry begins in his hometown of Wilksburg, a small city east of Pittsburgh that, unlike its much larger neighbor, is struggling and failing to attract new jobs and industry. Bringing his own personal story of growing up in Black-majority Wilksburg, Perry also spotlights five others where he has deep connections: Detroit, Birmingham, New Orleans, Atlanta, and Washington, D.C. He provides an intimate look at the assets that should be of greater value to residents—and that can be if they demand it.

Perry provides a new means of determining the value of Black communities. Rejecting policies shaped by flawed perspectives of the past and present, it gives fresh insights on the historical effects of racism and provides a new value paradigm to limit them in the future. Know Your Price demonstrates the worth of Black people's intrinsic personal strengths, real property, and traditional institutions. These assets are a means of empowerment and, as Perry argues in this provocative and very personal book, are what we need to know and understand to build Black prosperity.

One of the greatest challenges for the African American community is a severe lack of power. Like caged animals in the zoo, millions of black people in America and across the world often feel that our lives are controlled by other people or that opportunities only enter our lives when they are created by our oppressors. This debilitating mindset can lead to hopelessness, depression and decision-making that is driven by fear rather than desire. Instead of believing that we possess the ability to improve our lives, we simply wait and hope that White Americans will one day have a change of heart. Black American Money is written to kill the victim mentality and help us to see the world for what it really is. There is no power for the victim, the beggar, or the one who simply prays, hopes and

waits for their oppressor to give them what they need. According to Finance PhD and noted scholar Dr Boyce Watkins, the world is never going to be nicer to black people and whites are never going to give us enough opportunity to sustain the masses. Instead, they will only volunteer enough crumbs to keep us under control and offer superficial congratulations for meaningless accomplishments within the pre-approved context of white supremacist institutions. It is only through proactive positioning, extensive preparation and institution building that black people can ever have any true power in America and beyond. Through a series of compelling essays and thought-provoking analysis, Dr Watkins hits the nail on the head in ways that only he can do. This book will shape your thinking, rivet your mindset and lead you to a whole new way of seeing racial inequality in America and beyond. This book will make you a champion.

"You're in luck, Alfred," he declared. "That's the most interesting man in New York-one of the most interesting in the world. That's Sanford Quest."

"Who's he?" "You haven't heard of Sanford Quest?"

"Never in my life." The young man whose privilege it was to have been born and lived all his days in New York, drank half a glassful of wine and leaned back in his chair. Words, for a few moments, were an impossibility. "Sanford Quest," he pronounced at last, "is the greatest master in criminology the world

has ever known. He is a magician, a scientist, the Pierpont Morgan of his profession." "Say, do you mean that he is a detective?" The New Yorker steadied himself with an effort. Such ignorance was hard to realise-harder still to deal with. "Yes," he said simply, "you could call him that-just in the same way you could call Napoleon a soldier or Lincoln a statesman..."

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