

Oracle Business Intelligence Workshop

Provides developments and research, as well as current innovative activities in data warehousing and mining, focusing on the intersection of data warehousing and business intelligence.

This book constitutes revised tutorial lectures of the 7th European Business Intelligence and Big Data Summer School, eBISS 2017, held in Bruxelles, Belgium, in July 2017. The tutorials were given by renowned experts and covered advanced aspects of business intelligence and big data. This summer school, presented by leading researchers in the field, represented an opportunity for postgraduate students to equip themselves with the theoretical, practical, and collaboration skills necessary for developing challenging business intelligence applications.

Generate detailed reports that will give your company the competitive edge Put essential information in the hands of end-users across your organization using Oracle Business Intelligence Discoverer 10g and the comprehensive information contained in this Oracle Press guide. You'll learn, step-by-step, how to query databases and warehouses, format the results, and distribute dynamic, Web-enabled reports. All features are covered in full detail, including OracleBI Discoverer Desktop, Workbook Wizard, Plus, Viewer, Discoverer Administrator, Portlet Provider, OLAP, and Enterprise Manager. Real-world case studies and tutorials illustrate all of the analysis, security, and reporting capabilities of Oracle Discoverer 10g. Set up, configure, and manage Oracle Business Intelligence Discoverer 10g Perform ad hoc and fixed queries using the Workbook Wizard Integrate sorts, calculations, percentages, and parameters using Discoverer Plus Create reports with graphs, tables, titles, headers, footers, and margins Use Discoverer Viewer to review, format, export, email, and print reports Refine queries using interactive pivoting, drilling, and Hyper Drilling Control OLAP workbooks using the Discoverer Catalog and Oracle Enterprise Manager Establish access and sharing rights, and scheduling privileges with Discoverer Administrator Set up and use Portal using Discoverer Portlet Provider and Portlets Implement query shortcuts, cascading parameters and advanced analytic calculations using templates

Oracle's Primavera Contract Management, Business Intelligence Publisher Edition is a document management, job cost, and field controls solution that keeps construction projects on schedule and on budget through complete project control. "Oracle Primavera Contract Management, Business Intelligence Publisher Edition v14" explains the concepts behind the core modules and how to use them. "Oracle Primavera Contract Management, Business Intelligence Publisher Edition v14" makes this complex application understandable. You will understand the concepts behind the core modules and how to use them. This book starts with some basic introduction to Contract management and then covers the advantages and disadvantages of using a spreadsheet in managing

information on a project. The book then covers in detail the concepts involved with how it works from a 30,000 foot view and explains the concept of how Oracle Primavera Contract Management is diametrically opposed to a spreadsheet mentality. The book also covers the aspects of how Oracle Primavera Contract Management manages the money and contractual relationships on a project. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

With this textbook, Vaisman and Zimányi deliver excellent coverage of data warehousing and business intelligence technologies ranging from the most basic principles to recent findings and applications. To this end, their work is structured into three parts. Part I describes “Fundamental Concepts” including multi-dimensional models; conceptual and logical data warehouse design and MDX and SQL/OLAP. Subsequently, Part II details “Implementation and Deployment,” which includes physical data warehouse design; data extraction, transformation, and loading (ETL) and data analytics. Lastly, Part III covers “Advanced Topics” such as spatial data warehouses; trajectory data warehouses; semantic technologies in data warehouses and novel technologies like Map Reduce, column-store databases and in-memory databases. As a key characteristic of the book, most of the topics are presented and illustrated using application tools. Specifically, a case study based on the well-known Northwind database illustrates how the concepts presented in the book can be implemented using Microsoft Analysis Services and Pentaho Business Analytics. All chapters are summarized using review questions and exercises to support comprehensive student learning. Supplemental material to assist instructors using this book as a course text is available at <http://cs.ulb.ac.be/DWSDIbook/>, including electronic versions of the figures, solutions to all exercises, and a set of slides accompanying each chapter. Overall, students, practitioners and researchers alike will find this book the most comprehensive reference work on data warehouses, with key topics described in a clear and educational style. Link and Embed Oracle CRM On Demand Reports Integrate business intelligence directly into day-to-day business processes by presenting analytic reports to end users in applications. Oracle CRM On Demand Embedded Analytics shows you how to link and embed reports throughout Oracle CRM On Demand. This Oracle Press guide explains how to plan, design, and develop reports; make them available through hyperlinks; and embed reports in a variety

of locations easily accessible to end users. Real-world examples and time-saving tips are included throughout this practical resource. Navigate the report development environment within Oracle CRM On Demand Configure administrative settings to access report development and embedding tools Design reports for linking and embedding in applications Format columns, filter data, and add and edit views, including pivot tables and pivot charts Add link functionality to Oracle CRM On Demand and your reports Embed reports using HTML and URL encoding Display reports inside dashboards and on home page screens Embed reports inside other reports Add reports and dashboards to custom Web tabs and desktop applications Include external sites in reports BI Consulting Group has developed what is recognized as the most complete, most comprehensive set of dashboard and report design “best practice” standards ever developed, specific to Oracle Business Intelligence (formerly Siebel Business Analytics). These best practices have not been created simply to provide a “standard”, instead they are based on the most important litmus test “what standards actually cause dashboards to be used, and what “best practices” of dashboard and report development provide insight into the business, rather than just reports. This guide was started with the Siebel Analytics 7.8.x platform, before Oracle acquired Siebel. The current version of the guide reflects Oracle’s 10.1.3.3.x releases of Oracle Business Intelligence Enterprise Edition (OBIEE). Expect this guide to be enhanced and revised with subsequent major releases of OBIEE.

Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision-making and streamlined business processes. Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing the powerful features of each application. You will also find out about stakeholders critical to project approval and success. Optimize performance using Oracle Exalytics In-Memory Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics Optimize supply-side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into project performance via Oracle Project Analytics Provide actionable insight into sales opportunities using Oracle Sales Analytics Enable superior customer service with Oracle Service Analytics

Master the Combined Analysis Tools in Oracle CRM on Demand Drive better decision-making across your enterprise using the reporting and analysis techniques in this Oracle Press guide. Through clear explanations and detailed case studies, Oracle CRM on Demand Combined Analyses shows you how to deliver real-time insightful business intelligence to end users. Learn how to perform multiple queries, join tables, format result columns, and add interactivity to your reports. Methods for filtering the results of a combined analysis are also covered in this practical resource. Create, edit, and join reports with set operators in Oracle Answers On Demand Configure roles and privileges to allow access to development tools Use negative reporting methods to compensate for null data Analyze records from the transactional databases and data warehouse in federated reports Add advanced views such as gauges, view selectors, funnel charts, and narrative views to your combined reports Integrate ad hoc analysis using Oracle Answers on Demand Consolidate information from disparate sources with pivot tables Perform calculations across multiple reports using result columns

Providing simple solutions, useful techniques and best practices to ensure that your business is intelligent as it can possibly be, this book is a must buy for anyone that works with Oracle BI. If you are a business analyst, BI administrator or developer working with Oracle Business Intelligence 11g R1 then this book is exactly what you have been looking for. Hands on practical examples, real world solutions and best practices make this book an essential guide for Oracle BI. Clear a space on your desk as you won't want this handy reference to be too far away.

A comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book- Come, start your first Oracle Business intelligence system and excel in BI with this exhaustive guide- An all-encompassing guide for your Oracle business intelligence needs- Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager, Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is expected, but no knowledge of Oracle BI is required. What You Will Learn- Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database- Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI- Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards- Build pixel-perfect, printable reports using the embedded BI

Publisher feature- Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move- Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights- Get acquainted with the system management tools and methods available for the continuous improvement of your system
In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts.

OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashboarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.

This book constitutes the thoroughly refereed post-workshop proceedings of eight international workshops held in Ulm, Germany, in conjunction with the 7th International Conference on Business Process Management, BPM 2009, in September 2009. The eight workshops were on Empirical Research in Business Process Management (ER-BPM 2009), Reference Modeling (RefMod 2009), Business Process Design (BPD 2009), Business Process Intelligence (BPI 2009), Collaborative Business Processes (CBP 2009), Process-Oriented Information Systems in Healthcare (ProHealth 2009), Business Process Management and Social Software (BPMS2 2009), Event-Driven Business Process Management (edBPM 2009). The 67 revised full papers presented were carefully reviewed and selected from numerous submissions.

Provide secure, immediate access to critical business information from relational and multidimensional data sources across your organization. Optimize this intuitive ad hoc query, reporting, analysis, and web publishing tool for maximum performance. Real-world examples illustrate the powerful analysis, security, and reporting capabilities. Enable business users at all levels to make faster, more-informed decisions with help from this Oracle Press guide--Cover.

This two-volume book contains research work presented at the First International Conference on Data Engineering and Communication Technology (ICDECT) held

during March 10–11, 2016 at Lavasa, Pune, Maharashtra, India. The book discusses recent research technologies and applications in the field of Computer Science, Electrical and Electronics Engineering. The aim of the Proceedings is to provide cutting-edge developments taking place in the field data engineering and communication technologies which will assist the researchers and practitioners from both academia as well as industry to advance their field of study.

This book constitutes the tutorial lectures of the 6th European Business Intelligence and Big Data Summer School, eBISS 2016, held in Tours, France, in July 2016. Tutorials were given by renowned experts and covered recent and various aspects of Business Intelligence and Big Data processing, including analytics on graph data, machine translation, pattern mining, scalability, and energy consumption. This volume contains the corresponding lecture notes of the summer school.

Over 80 quick and advanced recipes that focus on real world techniques and solutions to manage, design, and build data warehouse and business intelligence projects with this book and ebook.

Design and Deliver Oracle CRM On Demand Dashboards Create custom, interactive dashboards to deliver actionable business intelligence directly to end users with help from this Oracle Press guide. Oracle CRM On Demand Dashboards provides comprehensive coverage of the versatile features available in Oracle Answers On Demand coupled with detailed planning and design strategies for building and deploying reports and dashboards with Oracle CRM On Demand. Real-world examples and time-saving formatting tips are included throughout this practical resource. Configure administrative settings to access report and dashboard development tools Take advantage of built-in dashboards Plan dashboards and reports based on business needs Create, edit, manage, save, and delete custom dashboards Configure dashboard properties and pages Add and configure dashboard objects, such as guided navigation, links, images, and folders Display and arrange reports on dashboards Develop dashboard filter prompts Deploy dashboards to Oracle CRM On Demand end users

A comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book Come, start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all-encompassing guide for your Oracle business intelligence needs Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager, Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is

expected, but no knowledge of Oracle BI is required. What You Will Learn Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards Build pixel-perfect, printable reports using the embedded BI Publisher feature Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashboarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.

Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for: Leveraging Oracle technologies to design, build, and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle business intelligence tools to analyze data for marketing, sales, and more Handling typical data warehouse performance

challenges Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk

Your One-Stop Guide to Oracle CRM On Demand Reporting Plan, build, and distribute data-rich business intelligence reports with ease. Oracle CRM On Demand Reporting details the entire report-building process and explains how to use the powerful features available in Answers On Demand to create and share comprehensive, integrated reports. The book includes proven strategies for report design and development, real-world examples, formatting tips, advanced reporting techniques, and sample formulas. Convert disparate corporate data into actionable business intelligence with help from this detailed guide. Maximize the features of Answers On Demand Strategically plan your reports Format, sort, filter, and modify report data Use column formulas with numeric, date and time, and text data Apply logic and transform data with column formulas Format report title and table views Add charts, graphs, pivot tables, filter prompts, and interactivity to reports Configure advanced views and create custom dashboards Manage reports and control access

This book constitutes the thoroughly refereed post-proceedings of the First International Workshop on Business Intelligence for the Real-Time Enterprise, BIRTE 2006, held in Seoul, Korea in September 2006 in conjunction with VLDB 2006, the International Conference on Very Large Data Bases. The papers discuss the five major aspects of business intelligence for the real-time enterprise.

Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled – projects flounder, are late and go over budget. Business Intelligence Guidebook: From Data Integration to Analytics shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems that are cost-effective, reusable and essential for transforming raw data into valuable information for business decision-makers. After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget – turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects on a fast-track to success. Provides practical guidelines for building successful BI, DW and data integration solutions. Explains underlying BI, DW and data integration design, architecture and processes in clear, accessible language. Includes the complete project development lifecycle that can be applied at large enterprises as well as at small to medium-sized businesses

Describes best practices and pragmatic approaches so readers can put them into action. Companion website includes templates and examples, further discussion of key topics, instructor materials, and references to trusted industry sources. The explosion of Web-based data has created a demand among executives and technologists for methods to identify, gather, analyze, and utilize data that may be of value to corporations and organizations. The emergence of data mining, and the larger field of Web mining, has businesses lost within a confusing maze of mechanisms and strategies for obta

Grid architecture is Oracle's strategy for high-end computing and RAC is the stepping stone into this arena. This book focuses on current technology including all valid RAC features up through Oracle Database 10g Release 2, with a primary focus on deploying it in a high-end grid environment. The book discusses this technology at length which users will find beneficial when researching, implementing or monitoring a RAC environment. The author covers workshop implementation of services and the distribution of workload across instances, with threshold definitions and the new load balancing algorithms. In addition it includes detailed discussions on ASM that complements the implementation of RAC in Oracle Grid strategy. The book also includes discussions on new Oracle Clusterware, its components and its integration with RAC. Oracle 10g RAC focuses on RAC-specific topics including ASM, operating system configuration, installation and configuration of RAC and much more. Coverage includes network configuration for high availability, FAN, TAF, ONS, implementation of maximum availability architecture (MAA), EM Grid Control, AWR, ADDM and other performance-related tools. The author includes several scripts for performance tuning and implementation that the reader can use to configure a RAC environment either on a 2, 4, 8, 60 or 99 node configuration. Focuses on implementing, testing and tuning features of Real Application Clusters (RAC) database version 10g Release 2 Provides extensive coverage of usage, day-to-day functions and operations Includes tips and techniques such as script samples to illustrate various features of RAC A jumpstart into all the key features of 10g R2 RAC

This book constitutes the thoroughly refereed post-workshop proceedings of nine international workshops held in Hoboken, NJ, USA, in conjunction with the 8th International Conference on Business Process Management, BPM 2010, in September 2010. The nine workshops focused on Reuse in Business Process Management (rBPM 2010), Business Process Management and Sustainability (SusBPM 2010), Business Process Design (BPD 2010), Business Process Intelligence (BPI 2010), Cross-Enterprise Collaboration, People, and Work (CEC-PAW 2010), Process in the Large (IW-PL 2010), Business Process Management and Social Software (BPMS2 2010), Event-Driven Business Process Management (edBPM 2010), and Traceability and Compliance of Semi-Structured Processes (TC4SP 2010). In addition, three papers from the special track on Advances in Business Process Education are also included in this volume. The overall 66 revised full papers presented were carefully reviewed and selected from 143 submissions.

This book constitutes the post conference proceedings of the 5th International IFIP Working Conference on Research and Practical Issues of Enterprise Information Systems (CONFENIS 2011), held in Aalborg, Denmark, October 16-18, 2011. The 12

papers presented in this volume were carefully reviewed and selected from 103 submissions. The papers are organized in four sections on conceptualizing enterprise information systems; emerging topics in enterprise information systems; enterprise information systems as a service; and new perspectives on enterprise information systems. These papers are complemented by two keynotes and a short summary of the co-located Workshop on Future Enterprise Information Systems using Lego Serious Games.

Business Intelligence (BI) promises an organization the capability of collecting and analyzing internal and external data to generate knowledge and value, providing decision support at the strategic, tactical, and operational levels. Business Intelligence is now impacted by the Big Data phenomena and the evolution of society and users, and needs to take into account high-level semantics, reasoning about unstructured and structured data, and to provide a simplified access and better understanding of diverse BI tools accessible through mobile devices. In particular, BI applications must cope with additional heterogeneous (often Web-based) sources, e.g., from social networks, blogs, competitors', suppliers', or distributors' data, governmental or NGO-based analysis and papers, or from research publications. The lectures held at the First European Business Intelligence Summer School (eBISS), which are presented here in an extended and refined format, cover not only established BI technologies like data warehouses, OLAP query processing, or performance issues, but extend into new aspects that are important in this new environment and for novel applications, e.g., semantic technologies, social network analysis and graphs, services, large-scale management, or collaborative decision making. Combining papers by leading researchers in the field, this volume will equip the reader with the state-of-the-art background necessary for inventing the future of BI. It will also provide the reader with an excellent basis and many pointers for further research in this growing field.

This textbook offers an exhaustive, step-by-step guide through the powerful features of the Oracle Business Intelligence (BI) product suite. One will learn the concepts, methods and techniques for building sophisticated data analytic modules. Analytic results are then organized into interactive dashboards. A solid foundation is laid for one to progress onto the latest and most advanced data analytic capabilities. The following specific topics are included in this guide book: Background discussion of data warehousing, business intelligence (BI) and data analytics presented in a form that business professionals can readily understand; Background concepts regarding logical data models, star schema and snowflake schema warehouse models; How to build analytical models using fact tables, dimensions, dimension hierarchies, cubes, measures and other multidimensional data model objects; Use interactive Dashboards to analyze data, uncover trends and make strategic business decisions; Export BI results to productivity software such as Microsoft Office or other external systems; Design customized Dashboards to reflect an individual's role, perspective or business interest; Creating data analyses and dynamically interact with results produced from Oracle BI; Format analyses using sorts, filters and prompts; Format column output, subtotaling, customization of column properties and transforming column data using formulas; Create results with compound layouts, including views such as tabular, chart, pivot table, gauge and others; Manage content, permissions and access within the Presentation Catalog. This textbook includes dozens of learning exercises, with

detailed point-and-click solutions also provided.

The Oracle Press Guide to Big Data Analytics using R Cowritten by members of the Big Data team at Oracle, this Oracle Press book focuses on analyzing data with R while making it scalable using Oracle's R technologies. Using R to Unlock the Value of Big Data provides an introduction to open source R and describes issues with traditional R and database interaction. The book then offers in-depth coverage of Oracle's strategic R offerings: Oracle R Enterprise, Oracle R Distribution, ROracle, and Oracle R Connector for Hadoop. You can practice your new skills using the end-of-chapter exercises.

"This book is a splendid and valuable addition to this subject. The whole book is well written and I have no hesitation to recommend that this can be adapted as a textbook for graduate courses in Business Intelligence and Data Mining." Dr. Edi Shivaji, Des Moines, Iowa "As a complete novice to this area just starting out on a MBA course I found the book incredibly useful and very easy to follow and understand. The concepts are clearly explained and make it an easy task to gain an understanding of the subject matter." -- Mr. Craig Domoney, South Africa. Business Intelligence and Data Mining is a conversational and informative book in the exploding area of Business Analytics. Using this book, one can easily gain the intuition about the area, along with a solid toolset of major data mining techniques and platforms. This book can thus be gainfully used as a textbook for a college course. It is also short and accessible enough for a busy executive to become a quasi-expert in this area in a couple of hours. Every chapter begins with a case-let from the real world, and ends with a case study that runs across the chapters.

Overview OBIEE 11g (Oracle Business Intelligence Enterprise Edition) Reports and Dashboards LiveLessons introduces students to the querying and analytical capabilities of Oracle Analytics using the web interface. This course is primarily for business analysts or programmers utilizing OBIEE for analysis. Students will leave the course being able to produce reports and retrieve information from the Oracle RDBMS using the OBIEE web interface. Description In this LiveLessons video course, Oracle Ace Director Dan Hotka covers how to create, modify, run, and refine ad hoc queries. Students will learn to view, chart, and analyze multidimensional data. They will also learn to produce individual ad hoc reports and make these reports and information easy to access (dash boards). The final lesson focuses on using BI Publisher to transform these reports into polished/formatted/quality reports in about any language or format required. About the Instructor Dan Hotka is a training specialist and an Oracle ACE director who has more than 37 years in the computer industry and more than 31 years of experience with Oracle products. His experience with the Oracle RDBMS dates back to the Oracle V4.0 days. Dan enjoys sharing his knowledge of the Oracle RDBMS. Dan is well published with 12 Oracle books and more than 200 published articles. He is also the video author of several LiveLessons including Oracle SQL Performance Tuning for Developers LiveLessons and Oracle PL/SQL Programming: Fundamentals to Advanced LiveLessons . He is frequently published in Oracle trade journals, blogs regularly, and speaks at Oracle conferences and user groups around the world. Visit his website at www.DanHotka.com. About Sneak Peek Sneak Peek videos are available to Safari Books Online subscribers offering early access to the very latest information on a given topic. Sneak Peek videos do not include post-production editing and may include

further revisions before the video is complete. Skill Level Beginner Learn How To Use the OBIEE interface Retrieve data in a variety of formats Use report formatting Build dashboards and pass parameters Work with the publishing tool that is included in the base product Understand a variety of tips and techniques for distributing, saving, downloading various reports and data Who Should Take This Course Business analysts Programmers Course Requirements No prior knowledge of OBIEE is required A working knowledge of BI tools would be helpful Table of Cont...

"This book offers a deep look into the latest research, tools, implementations, frameworks, architectures, and case studies within the field of Business Intelligence Management"--Provided by publisher.

This textbook will assist you in learning and using one of the most exciting software environments available today, namely the Oracle BI Enterprise Edition data analytics suite and the Oracle Fusion Middleware WebLogic Server. Within this textbook you will learn: About the architecture and internal components of the Oracle Business Intelligence (BI) Enterprise Edition (EE) data analytics suite (OBIEE); Important concepts regarding the Oracle WebLogic Server application server middleware platform, the platform to which the Oracle BI suite is deployed; This textbook will guide you through the process of creating an installation of Oracle BI and the WebLogic Server on either a Linux/Unix or an MS Windows host system. Using this workshop setup, you will be able to complete the exercises presented in the other textbooks from the Sideris Oracle Fusion Middleware curriculum. And of course, having a working Enterprise Edition of the Oracle BI suite will also allow you to begin real-world production work for your organization; You will receive an introduction to administration of the Oracle WebLogic Server, the Oracle BI Server and Oracle BI Presentation Services; How to manage analytic content created by users and stored within the Oracle BI Presentation Catalog. Topics include managing permissions, private folders, shared folders, and archiving objects for use in other BI installations; How to access and use administration tools to perform basic BI management tasks. Such tools include the Oracle WebLogic Server Administration Console, the Oracle Enterprise Manager with the Fusion Middleware Control, the Oracle BI Administration tool and the Oracle BI Catalog Manager. You will learn how to add new BI users as well as manage their privileges.

Annotation. This book constitutes the refereed proceedings of the International Workshops on Service-Oriented Computing, ICSOC/ServiceWave 2009, held in Stockholm, Sweden, in November 2009. The book includes papers of workshops on trends in enterprise architecture research (TEAR 2009), SOA, globalization, people, and work (SG-PAW), service oriented computing in logistics (SOC-LOG), non-functional properties and service level agreements management in service oriented computing (NFPSLAM-SOC 09), service monitoring, adaptation and beyond (MONA+), engineering service-oriented applications (WESOA09), and user-generated services (UGS2009). The papers are organized in topical sections on business models and architecture; service quality and service level agreements track; and service engineering track.

The present book's subject is multidimensional data models and data modeling concepts as they are applied in real data warehouses. The book aims to present the most important concepts within this subject in a precise and understandable manner. The book's coverage of fundamental concepts includes data cubes and their elements, such as dimensions, facts, and measures and their representation in a relational setting; it includes architecture-related concepts; and it includes the querying of multidimensional databases. The book also covers advanced multidimensional concepts that are considered to be particularly important. This coverage includes advanced dimension-related concepts such as slowly changing dimensions, degenerate and junk dimensions, outriggers, parent-child hierarchies, and unbalanced, non-

covering, and non-strict hierarchies. The book offers a principled overview of key implementation techniques that are particularly important to multidimensional databases, including materialized views, bitmap indices, join indices, and star join processing. The book ends with a chapter that presents the literature on which the book is based and offers further readings for those readers who wish to engage in more in-depth study of specific aspects of the book's subject. Table of Contents: Introduction / Fundamental Concepts / Advanced Concepts / Implementation Issues / Further Readings

This book constitutes the thoroughly refereed conference proceedings of the 4th International Workshop on Business Intelligence for the Real-Time Enterprise, BIRTE 2010, held in Singapore, in September 2010, in conjunction with VLDB 2010, the International Conference on Very Large Data Bases. The volume contains six research papers, which are carefully reviewed and selected out of 12 submissions, plus the three keynotes presented at the workshop. The topics cover all stages of the business intelligence cycle, including capturing of real-time data, handling of temporal or uncertain data, performance issues, event management, and the optimization of complex ETL workflows.

Chamine exposes how your mind is sabotaging you and keeping you from achieving your true potential. He shows you how to take concrete steps to unleash the vast, untapped powers of your mind.

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