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This timely book details the theoretical and practical elements of political rhetoric and their effects on the interactions between politicians and the public. Expert contributors explore the issues associated with political rhetoric from a range of disciplinary perspectives, including political science, linguistics, social psychology and communication studies. Chapters examine what makes a speech effective, politicians' use of moral appeals in political advertising, political attacks on social media, and gender and emotion in political discourse.

The beloved classic poem by Max Ehrmann. "Be gentle with yourself... You are a child of the universe no less than the trees and the stars. You have a right to be here."

George Orwell's celebrated novella, *Animal Farm*, is a biting, allegorical, political satire on totalitarianism in general and Stalinism in particular. One of the most famous works in modern English literature, it is a telling comment on Soviet Russia under Stalin's brutal dictatorship based on a cult of personality which was enforced through a reign of terror. The book tells a seemingly simple story of farm animals who rebel against their master in the hope of stopping their exploitation at the hand of humans and creating a society where animals would be equal, free and happy. Ultimately, however, the rebellion is betrayed and the farm ends up in a state as bad as it was before. The novel thus demonstrates how easily good intentions can be subverted into tyranny. Orwell has himself said that it was the first book in which he had tried, with full consciousness of what he was doing, 'to fuse political purpose and artistic purpose into one whole.' The book was first published in England in 1945, and has since then remained a favourite with readers all over the world, and has consistently been included in all prestigious bestseller lists for the past many years. Includes 38 nonsense verses and parodies: "The Walrus and the Carpenter," "Father William," "My Fancy," "A Sea Dirge," "Hiawatha's Photographing," "The Mad Gardener's Song," "Poeta Fit, non Nascitur," and many others.

In a heart-wrenching, candid autobiography, a human rights activist offers a firsthand account of war from the perspective of a former child soldier, detailing the violent civil war that wracked his native Sierra Leone and the government forces that transformed a gentle young boy into a killer as a member of the army. 75,000 first printing.

The controversial classic novel of a young woman's journey from poverty to stardom in capitalist America. Dissatisfied with life in rural Wisconsin, eighteen-year-old Carrie Meeber travels to Chicago. With no money or prospects, her only means of survival is a job in a squalid factory—until Charlie Drouet, a charming, well-dressed man, offers to take her to dinner. Lavishing her with gifts, fine clothes, and her own apartment, Charlie introduces Carrie to a life of wealth and sophistication far removed from the Victorian moralizing of her youth. But when Carrie begins an affair with another man—and a career as an actress—her ambitions and desires reach far beyond what Charlie, or any man, can offer. Later adapted into the Academy Award-nominated film *Carrie*, starring Laurence Olivier, *Sister Carrie* is widely considered "one of the landmark novels of the twentieth century" and a masterpiece of literary realism (*The New York Times*). But when it was first published in 1900, it stirred controversy for its depiction of female sexuality. In his Nobel Prize speech, Sinclair Lewis declared that "Sister Carrie . . . came to housebound and airless America like a great free Western wind, and to our stuffy domesticity gave us the first fresh air since Mark Twain and Whitman." This ebook has been professionally proofread to ensure accuracy and readability on all devices.

In *The Art of Rhetoric*, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

An exploration of strategies for writing up the same research in different ways - preparing the writer for approaching and addressing diverse audiences.

"The Folder Effect" delivers help for everyone with the statement; Think for Yourself! You think, act and say what your trainers have taught you to do. While you often change throughout life, it is only because you have spoken to another teacher who has provided a different path. Your parents, school teachers, coaches, clergy, friends, neighbors, relatives as well as your many circle of influences have taught you what to think, act and say. "The Folder Effect" presents you with an astonishing alternative; Think for Yourself! Your "folders" can be replaced by bigger and better ideas. You can begin to feel your self-esteem emerge. You will gain confidence and become successful. Why? Because your "folders" can now be stuffed by you. Learn how to build new "folders" and archive others with this easy-to-read, but powerful book.

Describes authors, works, and literary terms from all eras and all parts of the world.

Literary devices are the techniques used in the telling of a narrative. Literary devices are also known as fictional devices and are any of several specific methods that the creator of a narrative uses to convey the ideas and drama of the narrative to words. Another use of literary devices is to outline a strategy used in the making of a narrative to relay information to the audience and particularly to "develop" the narrative, in order to make it more complete, complicated, or interesting. This book outlines all the techniques used and even gives examples in film and literature. It is very enlightening whether you are an aspiring writer or a avid reader of consumer of the film industry.

Outer Dark is a novel at once fabular and starkly evocative, set in an unspecified place in Appalachia, sometime around the turn of the century. A woman bears her brother's child, a boy; he leaves the baby in the woods and tells her he died of natural causes. Discovering her brother's lie, she sets forth alone to find her son. Both brother and sister wander separately through a countryside being scourged by three terrifying and elusive strangers, headlong toward an eerie, apocalyptic resolution.

Seminar paper from the year 2009 in the subject English - Literature, Works, grade: 1,7, Johannes Gutenberg University

Mainz, course: Proseminar, language: English, abstract: Theodore Dreiser published his first novel, *Sister Carrie*, in 1900. His most famous work, *An American Tragedy*, was printed in 1925. Reading criticism on Theodore Dreiser's novels, one can get the impression that Dreiser's style is atrocious and chaotic. "It is questionable whether he ever wrote a single sentence capable of giving pleasure to itself" (qtd. in Allen 81). Stoll quotes critics that maintain that Theodore Dreiser was never able to obtain a technique of narrative writing. They argue that his writings are poor or that he writes without structure and that his style influences his novels' quality in a bad way (cf. Stoll 4-12). "Dreiser's writing inevitably suffered from his poor taste, inadequate attention to the niceties of diction and an ear insufficiently attuned to style and tone" (qtd. in Flanagan 289). However, these critics are not completely true. The following paper will show that Dreiser's writing is not entirely bad and that his diction was not completely arbitrary. Therefore, the novels *Sister Carrie* and *An American Tragedy* will be analyzed with respect to imagery, symbolism, and some rhetorical devices.

Considered by many the greatest war novel of all time, *All Quiet on the Western Front* is Erich Maria Remarque's masterpiece of the German experience during World War I. I am young, I am twenty years old; yet I know nothing of life but despair, death, fear, and fatuous superficiality cast over an abyss of sorrow. . . . This is the testament of Paul Bäumer, who enlists with his classmates in the German army during World War I. They become soldiers with youthful enthusiasm. But the world of duty, culture, and progress they had been taught breaks in pieces under the first bombardment in the trenches. Through years of vivid horror, Paul holds fast to a single vow: to fight against the principle of hate that meaninglessly pits young men of the same generation but different uniforms against one another . . . if only he can come out of the war alive. "The world has a great writer in Erich Maria Remarque. He is a craftsman of unquestionably first rank, a man who can bend language to his will. Whether he writes of men or of inanimate nature, his touch is sensitive, firm, and sure."—The New York Times Book Review

Their Eyes Were Watching God is a 1937 novel by African-American writer Zora Neale Hurston. It is considered a classic of the Harlem Renaissance of the 1920s, and it is likely Hurston's best known work.

This Squid Ink Classic includes the full text of the work plus MLA style citations for scholarly secondary sources, peer-reviewed journal articles and critical essays for when your teacher requires extra resources in MLA format for your research paper.

The room darkens and grows hushed, all eyes to the front as the screen comes to life. Eagerly the audience starts to thumb the pages of their handouts, following along breathlessly as the slides go by one after the other... We're not sure what the expected outcome was when PowerPoint first emerged as the industry standard model of presentation, but reality has shown few positive results. Research reveals that there is much about this format that audiences positively dislike, and that the old school rules of classical rhetoric are still as effective as they ever were for maximizing impact. Renowned communications researcher, consultant, and speech coach Max Atkinson presents these findings and more in a groundbreaking and refreshing approach that highlights the secrets of successful communication, and shows how anyone can put these into practice and become an effective speaker or presenter. Topics Include: DT How to win and hold the attention of audiences; DT Using visual aids and PowerPoint more effectively; DT Getting your message across and winning applause; DT Inspiring audiences; DT How to prepare quickly; DT Fact and fiction about body language and non-verbal communication

"A free-wheeling vehicle . . . an unforgettable ride!"—The New York Times *Cat's Cradle* is Kurt Vonnegut's satirical commentary on modern man and his madness. An apocalyptic tale of this planet's ultimate fate, it features a midget as the protagonist, a complete, original theology created by a calypso singer, and a vision of the future that is at once blackly fatalistic and hilariously funny. A book that left an indelible mark on an entire generation of readers, *Cat's Cradle* is one of the twentieth century's most important works—and Vonnegut at his very best. "[Vonnegut is] an unimitative and inimitable social satirist."—Harper's Magazine "Our finest black-humorist . . . We laugh in self-defense."—Atlantic Monthly "This book offers fresh readings of the Aramaic book of Ahiqar, an oft underappreciated ancient wisdom text. In undertaking a comprehensive literary analysis, incorporating both the drama and the sayings together, Bledsoe shows that Ahiqar's didactic impulse is founded on a sense of uncertainty about life, offering advice for those in times of distress, much like the titular character himself. While Ahiqar shares many features with instructional literature like Proverbs, the ambiguous cosmic and social order imagined in the text resonate more strongly with the likes of Qoheleth or Job. Bledsoe also takes seriously the Elephantine context, suggesting that the social and political ethic evinced by the work would have resonated strongly with the Judean community in Achaemenid Egypt"--

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