

Wordpress For Beginners 2018 A Visual Step By Step Guide To Mastering Wordpress Webmaster Series

Learn how to use, deploy, and maintain Apache Spark with this comprehensive guide, written by the creators of the open-source cluster-computing framework. With an emphasis on improvements and new features in Spark 2.0, authors Bill Chambers and Matei Zaharia break down Spark topics into distinct sections, each with unique goals. You'll explore the basic operations and common functions of Spark's structured APIs, as well as Structured Streaming, a new high-level API for building end-to-end streaming applications. Developers and system administrators will learn the fundamentals of monitoring, tuning, and debugging Spark, and explore machine learning techniques and scenarios for employing MLlib, Spark's scalable machine-learning library. Get a gentle overview of big data and Spark Learn about DataFrames, SQL, and Datasets—Spark's core APIs—through worked examples Dive into Spark's low-level APIs, RDDs, and execution of SQL and DataFrames Understand how Spark runs on a cluster Debug, monitor, and tune Spark clusters and applications Learn the power of Structured Streaming, Spark's stream-processing engine Learn how you can apply MLlib to a variety of problems, including classification or recommendation After you have learned the rules of chess and developed some tactical abilities, how do you go from there? You are now ready to tackle basic issues of strategy, but what is the best way to improve and win more games? Of course, you have to train. But chess training only makes sense if it fits your level of play and if it is structured in an accessible way. Experienced chess trainer Yaroslav Srokovski has developed a practical, well-structured, compact first course in positional understanding. You will learn two fundamental skills: how to assess a position on the board and how to decide which long-term objectives you should aim for in what sort of positions. In 12 chapters Srokovski teaches you things like: how to handle your pawns, what weak squares and strong squares are, bad pieces and good pieces, why it is important if your king is in the middle or not, why and how to get an open line, the problem of knight against bishop, what piece coordination means and why everyone talks about the bishop pair. This course, which includes many exercises, is tried and tested and ideally suited to bring post-beginners at their next level.

Kallimni ?Arabi bishweesh is part of a planned series of multi-level Egyptian Colloquial Arabic course books for adults, written by Samia Louis and developed at the International Language Institute (ILI), Cairo. The book covers the Novice Lower-Mid levels of language proficiency according to ACTFL (American Council for Teaching Foreign Languages).

Data Visualization Made Simple is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. In nine appealing chapters, the book: examines the role of data graphics in decision-making, sharing information, sparking discussions, and inspiring future research; scrutinizes data graphics, deliberates on the messages they convey, and looks at options for design visualization; and includes cases and interviews to provide a contemporary view of how data graphics are used by professionals across industries Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.

1-Hour WordPress is a book that has a simple goal. Take anyone, even a complete beginner, and teach them how to build a fully functional WordPress website in an hour or less. This book teaches on a strictly need-to-know basis, so you won't get bogged down in the technical aspects of WordPress. With around 200 screenshots, you also won't be wondering what the heck I am talking about. It's like watching over-my-shoulder. Just watch what I do, and follow along as you build your own website. This book covers all of the important basics like: 1. Setting up with a domain registrar and host, and installing WordPress. 2. Logging into your WordPress dashboard and finding your way around. 3. Exploring the demo content that WordPress installs, including the post, page and comment. 4. Planning your website before you start working in WordPress. 5. Working your way through the important settings, and getting the site set up for success. 6. Posts v Pages are one of the most confusing aspects of WordPress for many beginners, but we cover those in depth, and you'll learn when to use a post and when to use a page. 7. Using the WYSIWYG editor to add content, and how to use categories and tags to classify and group your content. This is important as it will make your site intuitive for visitors, and the search engines. 8. Adding navigation to help your visitors. 9. Creating custom menus and adding them to your site. 10. Using widgets to add new features to your web pages. 11. WordPress defaults to a blog style homepage, but I'll show you how to set up a more traditional static homepage where you control 100% of the content. 12. Using plugins to extend the functionality of WordPress. We'll look at a number of essential plugins that I use on most of my own websites. 13. Keeping Wordpress and plugins up to date. 14. Customizing the look and feel of the site with WordPress themes. 15. How you can make money with your website by adding affiliate programs and/or Google AdSense. In short, this book is a complete beginners guide to WordPress. Follow as you go through the book, and you can have your very own, professional looking website, in an hour or less.

Clear the "blog fog" with this complete visual guide to the WordPress platform Teach Yourself VISUALLY WordPress, 3rd Edition introduces you to the exciting possibilities of one of the world's most popular blogging platforms, and shows you how to build your blog from idea to execution. This edition has been updated to reflect the changes and new features of WordPress, and includes coverage of mobile blogging solutions that allow you to post on the go. Richly illustrated with screenshots and examples from the author's own WordPress blogs, this highly visual guide walks you through the setup and creation process step by step, and offers expert tips and tricks every step of the way. From installing WordPress and choosing a theme to custom site editing and self-hosting, this book provides the answers you need and helps you get organized and published quickly. This is your essential guide to getting the most out of WordPress, from basic setup to advanced mobile features. Customize your site with plug-ins, themes, and personalized editing Blog whenever, wherever, with mobile blogging solutions Buy your domain, choose a hosting service, and set up the admin stuff Learn the best practices that result in engaging, dynamic websites Whether you're promoting a business, building a personal brand, or just have something to say, this is your no-nonsense guide to building your blog.

Whether you want to share your passion or hobby through a blog or you are a business owner trying to increase your sales, or your website is not getting the traffic that you want, then having a site you can build yourself and which has had the right search engine optimizations will allow it to receive more traffic and so more business for you.

'If you want to improve at chess, you must know the characteristics of typical pawn formations. Understanding the pawn structure

is a key tool when you are evaluating a position on the board. One simple pawn move can ruin your position or win the game. Post-beginners should know the basic essentials of chess structures and that is what this modern training manual focuses on.

Experienced chess teacher Jörg Hickl helps you to: - Assess the strengths and weaknesses of pawn structures - Recognize strategic patterns - Identify how you can improve your position - Develop a plan of action The Power of Pawns provides common sense guidance and Jörg Hickl uses practical examples to explain typical structures, strategies and plans. His tips and exercises are both highly enjoyable and to the point.

More than 70 million websites and blogs run on WordPress: it's the world's #1 web development tool. Now, you can make the most of WordPress without becoming a technical expert. WordPress Absolute Beginner's Guide is the fastest way to get comfortable and productive with WordPress and its most powerful tools. Whether you're new to WordPress or not, this practical, approachable book will show you how to do exactly what you want, one incredibly clear and easy step at a time - all explained with full-color illustrations. Leading WordPress instructor Tris Hussey provides step-by-step instructions for every task requiring more than one step. Screenshots and illustrations guide you through complex processes, so you'll never get lost or confused. You'll find friendly, patient, crystal-clear coverage that always respects your intelligence, and never patronizes you. Hussey covers all this, and much more: Understanding the mechanics of a WordPress website Installing WordPress yourself, along with the themes and plug-ins you want Using WordPress.com if you don't want to run WordPress on your own equipment Setting up your site right the first time, to avoid problems later Tweaking themes to make your site look perfect Integrating images and media Making your site mobile-ready Using basic search engine optimization techniques to get your site discovered Troubleshooting, maintaining, and performance-tuning your site

Web Design For Your Average Joe! Learn how to set up a website that meets your exact needs in 3 EASY STEPS; one that the "professionals" would have charged you thousands of dollars for! Have your very own website that looks, functions, and works better than 80% of the websites currently on the web Just a few years ago, I could barely update my Facebook page; today I can build anything from an e-commerce website that sells products across the globe to a membership website for gardening enthusiasts. You name it, I can build it. And guess what? You can too. You will be able to build any type of website imaginable, and this will require ZERO programming skills. Don't Let Another Excuse Get In The Way Of You Building That Website You've Always Wanted This book was written to bridge the gap that most people still think exist – the gap that use to isolate computer programmers from your average Joe. The one tool that has made this all possible is Wordpress, an open-source content management system that can be operated by any computer literate person. In this easy to follow book you will be shown exactly: How to choose the best domain for your website How to easily install Wordpress in one-click to your domain How to master and leverage the FIVE essential fundamentals of Wordpress to build the website you envision How to optimize the settings of your website to ensure your website is secure, ready to handle tons of traffic, and is beautifully designed ...AND access to a comprehensive set of 40+ Easy To Follow Wordpress Video Tutorials Just by taking initiative and purchasing this book, you will be given access to 40+ professionally curated instructional videos for enhancing your Wordpress Skills. To ensure readers of this book end up with the website they always envisioned, these videos were created to supplement the instruction in this book and provide visual guidance for those whom prefer learning via video. You Will Be Able To Create Any & All Of The Following Website Types: Portfolio Sites - This type of website is great for showcasing a company or one's work. Perfect for artists, musicians, creative agencies, and anybody looking to showcase art, music, client work, and more E-Commerce Sites - Looking to sell a product online? This type of website is great for selling any physical or digital product Blogs - Wordpress is the best platform for anybody looking to build a thriving, blog community Business / Service Sites - Does your business need a website? Are customers searching for you on the Internet and you aren't there? Wordpress is perfect for building a great business website Your Website Needs You To Build It, Learn How The Easy Way!

Today, millions of websites rely on WordPress - from personal sites to the very largest organizations. Now, with WordPress Explained, you can build and run a great WordPress website, blog, or content management system -- even if you're an absolute beginner. Top WordPress trainer Stephen Burge has taught thousands of WordPress and web newcomers: nobody knows more about guiding you up the WordPress learning curve. You'll master WordPress hands-on, through a complete case study, crystal-clear screenshots, simple explanations, and on-target analogies, all extensively tested with real WordPress beginners. Burge walks you through installing WordPress, mastering the Dashboard, creating your site, adding content, controlling users, enforcing security, building out links, managing comments and discussion forums, posting via email, testing performance, adding powerful additional site features, optimizing your site for search engines -- even selling products through your site. Throughout, he focuses on what you really need to know, and skips the arcane WordPress tasks and features that would only get in your way. WordPress Explained is visual, intuitive, packed with hands-on practice exercises, and backed with online videos to help you learn even more, even faster. If you're busy and non-technical... if you want to learn WordPress and have fun doing it... if you like direct hands-on learning more than abstract theory... this is the WordPress guide you've been searching for!

Developed by the National Academy of Sports Medicine (NASM), this book is designed to help people prepare for the NASM Certified Personal Trainer (CPT) Certification exam or learn the basic principles of personal training using NASM's Optimum Performance Training (OPT) model. The OPT model presents NASM's protocols for building stabilization, strength, and power. More than 600 full-color illustrations and photographs demonstrate concepts and techniques. Exercise color coding maps each exercise movement to a specific phase on the OPT model. Exercise boxes demonstrate core exercises and detail the necessary preparation and movement. Other features include research notes, memory joggers, safety tips, and review questions.

This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes Key Features Learn the basics of WordPress theme development in a step by step manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch Book Description WordPress has emerged as a powerful, easy-to-use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce

theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch. What you will learn Simple and advanced themes – covers basic syntax and files along with archives and search pages Photo Gallery – add simple animation and use the W3.CSS framework to design a photo gallery theme Wordstrap – incorporate Twitter Bootstrap into the theme and use the WP_NavWalker class E-commerce theme – build an e-commerce theme using the Foundation framework Who this book is for If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book.

Master WordPress using our step-by-step visual approach (over 250 screenshots). Building a beautiful, professional looking WordPress website, is no longer the domain of computer geeks. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet and phone, for hobby or business. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. I'll hold your hand, step-by-step, all the way. You get to watch over my shoulder as we explore the WordPress Dashboard. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn: The two different versions of WordPress. Website hosting and domain registrars. How to set this up with separate registrar and host, for more security. How to install WordPress. An overview of the Dashboard including how to find hidden items. Cleaning out the stuff that is installed by default. Finding and installing WordPress themes to instantly change the look and feel of your website. Plugins. What they are and how you can use them to create magnificent websites. How to update WordPress, themes and plugins. Every single Dashboard setting, what they do, and what you should use in the settings of your website. How to find and use the RSS feeds on your site to help search engines find your content. The importance of user profiles, and how to assign a "Gravatar" image to your email address. How to create great navigation systems on your site, with custom menus, internal linking and related post sections. Enabling and dealing with visitor comments. Using the media library for images, video and more. The difference between pages and posts, and a simple way to know which one you should be using for each bit of content you publish on your website. Effective use of categories and tags. Using these incorrectly can get your site penalized or even banned from search engines. How to write posts, and even schedule them so they will be published at some future date. Using post revisions. Two different types of homepage. A blog style page v a more traditional "static" homepage. Using widgets on your site to add neat features. I'll take you through several essential plugins, including plugins that can: Automatically backup your site and send backups to the cloud, or your email address. Automatically create important legal pages like terms and privacy policy. Create a Contact Page so your visitors can contact you. Setup good SEO practices. Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages. Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy about screenshots. There are over 250 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient with WordPress, you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device. And you'll enjoy doing it!

WordPress is the most popular CMS (Content Management System) and is a fantastic tool for blogs and building websites. This edition shows how to create stunning websites using WordPress, without having to learn programming.

If you want to build a successful Blog to create passive income, then keep reading... Do you have problems gaining visitors to your site? Crafting the perfect post? Monetizing your blog? Or creating and maintaining your blogs website? If you do, within this book many of the top leaders in the field have shared their knowledge on how to overcome these problems and more; most of which have 10+ years' worth of experience. In this definitive guidebook, you will be taught: · The one method you should follow to write the perfect blog post. · The single most powerful strategy you can do to monetize your blog to its highest possibilities. · Why creating a professional looking blog can actually save you time and help you earn more. · How a particular marketing approach for your blog can help you gain more visitors. · Understanding why some people will fail to make money blogging. · And much, much more. The proven methods and pieces of knowledge within this book are so easy to follow. Even if you've never heard of blogging before, you will still be able to get to a high level of success. Would you like to know more? Download now if you want to live your dream lifestyle and build a blog you can be proud of. Scroll to the top of the page and select the "Buy Now" button today.

A problem-based introduction to phonetics, with over three hundred exercises integrated into the text to help the student discover and practice the subject interactively. It assumes no previous knowledge of the subject and highlights and explains new terms and concepts when they are first introduced. Graded review questions and exercises at the end of every unit help the student monitor their own progress and further practice new skills, and there is frequent cross-referencing for the student to see how the subject fits together and how later concepts build on earlier ones. The book highlights the differences between speech and writing in Unit One and covers all the essential topics of a phonetics course.

Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing

WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.

Updated and expanded with more than 80 pages of new content! Improve your athletic performance, extend your athletic career, treat stiffness and achy joints, and prevent and rehabilitate injuries—all without having to seek out a coach, doctor, chiropractor, physical therapist, or masseur. In *Becoming a Supple Leopard*, Dr. Kelly Starrett—founder of MobilityWOD.com—shares his revolutionary approach to mobility and maintenance of the human body and teaches you how to hack your own movement, allowing you to live a healthier, more fulfilling life. This new edition of the New York Times and Wall Street Journal bestseller has been thoroughly revised to make it even easier to put to use. Want to truly understand the principles that guide human movement? *Becoming a Supple Leopard* lays out a blueprint for moving safely and effectively through life and sport. Want to learn how to apply those principles to specific movements, whether you are doing squats in the gym or picking up a bag of groceries? Hundreds of step-by-step photos show you not only how to perform a host of exercise movements, such the squat, deadlift, pushup, kettlebell swing, clean, snatch, and muscle-up, but also how to correct the common faults associated with those movements. Frustrated because you can't perform a certain movement correctly due to range of motion restrictions? Breaking the body down into 14 distinct areas, Starrett demonstrates hundreds of mobilization techniques that will help you resolve restrictions and reclaim your mobility. Unsure how to put it all together into a program that addresses your individual needs? This updated edition lays out dozens of prescriptions that allow you to hone in on a specific limitation, a nagging injury, or an exercise fault that you just can't seem to get right. It even offers a 14-day full-body mobility overhaul. Performance is what drives us as human beings, but dysfunctional movement patterns can bring the human body to an abrupt halt. Often, the factors that impede performance are invisible even to seasoned athletes and coaches. *Becoming a Supple Leopard* makes the invisible visible. Whether you are a professional athlete, a weekend warrior, or simply someone wanting to live healthy and free from physical restrictions, this one-of-a-kind training manual will teach you how to harness your athletic potential and maintain your body. Learn how to perform basic maintenance on your body, unlock your athletic potential, live pain-free...and become a Supple Leopard. This step-by-step guide to movement and mobility will show you how to:

- Move safely and efficiently in all situations
- Organize your spine and joints in optimal, stable positions
- Restore normal function to your joints and tissues
- Accelerate recovery after training sessions and competition
- Properly perform strength and conditioning movements like the squat, bench press, pushup, deadlift, clean, and snatch
- Build efficient, transferable movement patterns and skill progressions from simple to more advanced exercises
- Identify, diagnose, and correct inefficient movement patterns
- Treat and resolve common symptoms like low back pain, carpal tunnel, shoulder pain, and tennis elbow
- Prevent and rehabilitate common athletic injuries
- Use mobilization techniques to address short and stiff muscles, soft tissue and joint capsule restriction, motor control problems, and joint range of motion limitations
- Create personalized mobility prescriptions to improve movement efficiency

Teaches you all about e-commerce and how to create your own online shop using WordPress and WooCommerce. Regardless of a business's size, e-commerce helps level the playing field, increases a business's exposure, allows companies to reach customers globally, and streamlines the fulfillment process. In the past, e-commerce websites were expensive, technically difficult, and time-consuming to create but not anymore. WordPress and WooCommerce together are a complete e-commerce solution that can be used to sell both physical and digital products online. You'll learn how to install WordPress and how to plan your e-commerce solution with WooCommerce as well as install, create, secure, test, and market a sample online store. Save time and money by planning your own e-commerce strategy without paying expensive consultants. Increase your brand and products' or services' exposure to your target customers, and increase sales by offering target customers the ability to purchase products online as well as reach potential customers globally. What You'll Learn Plan an effective ecommerce strategy Choose a payment merchant and which products or services to sell online Secure your store and add products, descriptions, categories, images, and prices Maintain and expand your online store with WooCommerce extensions Who This Book Is For Ideal for entrepreneurs and small business owners who know their products (physical or digital), but lack the technical background and skills to setup an online store to sell their products and services.

Master WordPress using our proven step-by-step visual approach (over 330 screenshots). This book is a major new release for 2021, covering the latest version of WordPress. If major changes do occur to WordPress during 2021, you can visit our updates web page for details, so you can always be up to date. Building a beautiful, professional-looking WordPress website (or a blog) is no longer the computer geeks' domain. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet, and phone. Whether you want to build a business site, an affiliate site, a hobby site, or a blog, WordPress is a great choice, and this book shows you how. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn essential topics like:

- The two different versions of WordPress.
- How to set up web hosting and domain registrar the correct way.
- Installing WordPress.
- A Dashboard overview.
- Cleaning out the stuff that is installed by default.
- Finding and installing WordPress themes to change the look and feel of your website instantly.
- Plugins. What they are and how they can add fabulous features to your site.
- How to update WordPress, themes, and plugins.
- Understand every single setting. You can use our suggested defaults.
- How to find and use the RSS feeds to help search engines find your content.
- Importance of user-profiles and assigning an image (Gravatar) to your email address.
- Creating great navigation systems on your site, with custom menus, internal linking, and related posts.
- Enabling and dealing with visitor comments.
- Using the media library for images, video, and more.
- The difference between pages and posts, and when to use each one.
- Effective use of categories and tags. Misusing these can get your site penalized or even banned from search engines.
- How to create content using both the Classic editor and the new Gutenberg editor.
- Publish or schedule posts for a future date.
- Post revisions.
- Two different types of homepage. A blog-style page v a more traditional "static" homepage.
- Using widgets on your site to add neat features.
- Types of sites you can build with WordPress (blog, business, typical site), with videos on setting these up. We'll also cover a few vital plugins to:
- Automatically take backups and get them sent to the cloud.
- Automatically create important legal pages on your site, like terms and privacy policy.
- Creating a contact page so visitors can contact you.
- Add a related posts section to the end of

every post to keep visitors on site longer. - Setup good SEO practices. - Setup social sharing buttons on your site, so visitors can easily share your pages with friends. Most people learn better when they can see what they are reading about, so this book isn't shy with screenshots. There are over 330 of them, plus additional videos, showing you precisely what you will see on your screen and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Most chapters end with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient with WordPress; you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device. And you'll enjoy doing it! Note: This book covers the self-hosted .org version of WordPress but contains a hack for the .com users to switch their dashboard so they can follow along.

This book is a guide for you on how to develop websites. It is written for beginners to web development who have no knowledge about web development. It helps you know how to develop a personal, business, institutional or company website without writing a single line of programming code. This makes the book suitable to beginners and individuals with no knowledge about computer programming. There are various tools and platforms that can be used for web development without programming. These have been discussed in this book. The most popular of these tools include WordPress, Joomla, Wix and Drupal. These have all been discussed in this book. The author guides you in a step-by-step manner so that you may know how to develop a completely working website from scratch. You will know the basics like setting up the environment to adding complex features to your website. Here is a preview of what you'll learn: Getting Started with Website Development Web Development with WordPress Web Development with Wix Web Development with Joomla Web Development with Drupal

Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn: * How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. * How to choose a profitable website domain name and select the best web hosting server * How to install Wordpress and configure the Wordpress dashboard for your business * Updating and securing your Wordpress site to prevent hacking and digital theft * Selecting a Wordpress theme and customizing the theme for your business * Integrating an email list like Aweber or Mailchimp into your website * Setting up an online shop via WooCommerce to facilitate digital sales * How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now!

Set up your WordPress site today! WordPress is a state-of-the-art blog publishing platform with a focus on aesthetics, web standards, and usability. The latest version of WordPress.org will be replaced in the fall of 2018 with WordPress 5.0. This will include a major change with the addition of new editor Gutenberg. Take your WordPress experience to the next level with the information packed inside this All-in-One. From the basics of setting up your account, to choosing a host and theme, to managing content with editor Gutenberg, to keeping your site secure, these 8 books of expert information will help you take the WordPress community by storm. Build your site foundation Choose a server Become a site admin pro Learn how to manage content using Gutenberg Get ready to blog all about it!

WordPress, when we look into jumping into the world of website design and development the number one term people throw around is WordPress. But what in the world is WordPress and why is it so popular? Well, WordPress is popular for many reasons. The first reason is that it is free and open source. What this means is that anyone who is anyone can use it. It is also open source which means that if you are a developer or know a developer you can rewrite the initial core code, use the code to develop your own plugins and add-ons and much more. Sneak peek into what you'll get with this guide: WordPress.com vs WordPress.org The Power of Plugins Mailchimp for WordPress What types of visual editors are there for WordPress Use YouTube and other Social Media to promote your website Grab a copy of WordPress Visual Step by Step for Beginners 2018: How to build a WordPress website from scratch. Visual composers, plugins and more! And start learning today!

For many researchers, Python is a first-class tool mainly because of its libraries for storing, manipulating, and gaining insight from data. Several resources exist for individual pieces of this data science stack, but only with the Python Data Science Handbook do you get them all—IPython, NumPy, Pandas, Matplotlib, Scikit-Learn, and other related tools. Working scientists and data crunchers familiar with reading and writing Python code will find this comprehensive desk reference ideal for tackling day-to-day issues: manipulating, transforming, and cleaning data; visualizing different types of data; and using data to build statistical or machine learning models. Quite simply, this is the must-have reference for scientific computing in Python. With this handbook, you'll learn how to use: IPython and Jupyter: provide computational environments for data scientists using Python NumPy: includes the ndarray for efficient storage and manipulation of dense data arrays in Python Pandas: features the DataFrame for efficient storage and manipulation of labeled/columnar data in Python Matplotlib: includes capabilities for a flexible range of data visualizations in Python Scikit-Learn: for efficient and clean Python implementations of the most important and established machine learning algorithms

Master WordPress using our proven step-by-step visual approach (over 340 screenshots). This book is a major new release for 2020, covering the latest version of WordPress. If major changes do occur to WordPress during 2020, you can visit our updates web page for details, so your copy of the book is always up to date. Building a beautiful, professional looking WordPress website (or a blog), is no longer the domain of computer geeks. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet and phone. Whether you want to build a business site, an affiliate site, a hobby site or a blog, WordPress is a great choice. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn important topics like: - The two different versions of WordPress. - Website hosting and domain registrars. How to set this up the correct way. - How to install WordPress. - An overview of the Dashboard. - Cleaning out the stuff that is installed by default. - Finding and installing WordPress themes to instantly change the look and feel of your website. - Plugins. What they are and how you can use them to create magnificent websites. - How to update WordPress, themes and plugins. - Understand every single Dashboard setting and use our defaults if you want. - How to find and use the RSS feeds on your site to help search engines find your content. - The importance of user profiles, and how to assign a "Gravatar" image to your email address. - How to create great navigation systems on your site, with custom menus, internal linking and related post sections. - Enabling and dealing with visitor comments. - Using the media library for images, video and more. - The difference between pages and posts, and when to use each

one. - Effective use of categories and tags. Using these incorrectly can get your site penalised or even banned from search engines. - How to create content using both the Classic editor and the new Gutenberg editor. - How to publish posts, and even schedule them so they will be published at some future date. - Using post revisions. - Two different types of homepage. A blog style page v a more traditional "static" homepage. - Using widgets on your site to add neat features. - Types of sites you can build with WordPress (blog, business, typical site), with videos on setting these up. We'll also cover those vital plugins every site need, including: - Automatically take backups and get them sent to the cloud. - Automatically create important legal pages on your site, like terms and privacy policy. - Creating a contact page so visitors can contact you. - Add a related posts section to the end of every post to keep visitors on site longer. - Setup good SEO practices. - Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages. Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy with screenshots. There are over 340 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient with WordPress, you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device... And you'll enjoy doing it! Everything you need to know about WordPress If you strive to have a blog that suits your needs, delights your readers, and keeps visitors coming back for more, this book is your ace in the hole! Offering you cream-of-the-crop guidance from eight bestselling books, WordPress All-in-One For Dummies is the only reference you need to get a handle on blogging basics, use SEO and social media tricks to drive traffic to your site, customize your blog with plugins and themes, and so much more. WordPress powers more than 25% of the web—and for good reason. It's a state-of-the-art blog-publishing platform that makes your site look professional, lets it be searchable, and provides readers with a pleasant user experience. Whether you're just dreaming up your first blog or want to learn to use the latest version of the software to keep your site up to date, WordPress All-in-One For Dummies is the way to go! Build your site foundation and become an admin pro Personalize your site with themes and plugins Use SEO and social media to extend your site Read and understand site analytics WordPress is free—and with a bit of help from this how-to guide, it can also be easy!

Summary Deep Learning with Python introduces the field of deep learning using the Python language and the powerful Keras library. Written by Keras creator and Google AI researcher François Chollet, this book builds your understanding through intuitive explanations and practical examples. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Machine learning has made remarkable progress in recent years. We went from near-unusable speech and image recognition, to near-human accuracy. We went from machines that couldn't beat a serious Go player, to defeating a world champion. Behind this progress is deep learning—a combination of engineering advances, best practices, and theory that enables a wealth of previously impossible smart applications. About the Book Deep Learning with Python introduces the field of deep learning using the Python language and the powerful Keras library. Written by Keras creator and Google AI researcher François Chollet, this book builds your understanding through intuitive explanations and practical examples. You'll explore challenging concepts and practice with applications in computer vision, natural-language processing, and generative models. By the time you finish, you'll have the knowledge and hands-on skills to apply deep learning in your own projects. What's Inside Deep learning from first principles Setting up your own deep-learning environment Image-classification models Deep learning for text and sequences Neural style transfer, text generation, and image generation About the Reader Readers need intermediate Python skills. No previous experience with Keras, TensorFlow, or machine learning is required. About the Author François Chollet works on deep learning at Google in Mountain View, CA. He is the creator of the Keras deep-learning library, as well as a contributor to the TensorFlow machine-learning framework. He also does deep-learning research, with a focus on computer vision and the application of machine learning to formal reasoning. His papers have been published at major conferences in the field, including the Conference on Computer Vision and Pattern Recognition (CVPR), the Conference and Workshop on Neural Information Processing Systems (NIPS), the International Conference on Learning Representations (ICLR), and others. Table of Contents PART 1 - FUNDAMENTALS OF DEEP LEARNING What is deep learning? Before we begin: the mathematical building blocks of neural networks Getting started with neural networks Fundamentals of machine learning PART 2 - DEEP LEARNING IN PRACTICE Deep learning for computer vision Deep learning for text and sequences Advanced deep-learning best practices Generative deep learning Conclusions appendix A - Installing Keras and its dependencies on Ubuntu appendix B - Running Jupyter notebooks on an EC2 GPU instance

A convenient how-to guide for maximizing your WordPress experience WordPress is a state-of-the-art blog publishing platform with nearly ten million active installations. Eight minibooks provide you with expanded coverage of the most important topics to the WordPress community, such as WordPress basics, theme designs, plug-in development, social media integration, SEO, customization, and running multiple sites. Veteran author Lisa Sabin-Wilson leads an authoritative team of authors who offer their unique knowledge and skillset while sharing invaluable advice for maximizing your site's potential and visitor experience. Presents straightforward and easy-to-understand coverage of the basics of WordPress, the most popular blog software in use today Delves into the topics that matter most to the WordPress community, such as theme design, plug-in development, and social media integration Addresses ways to handle a variety of WordPress security issues Examines the WordPress network The word on the street is that WordPress All-in-One For Dummies presents everything you need to know about WordPress in one convenient book!

Whether you're a budding blogger or seasoned web designer, WordPress is a brilliant tool for creating websites—once you know how to tap into its impressive features. The latest edition of this jargon-free Missing Manual shows you how to use WordPress's themes, widgets, and plug-ins to build just about any kind of site. The important stuff you need to know: Set up WordPress. Configure WordPress on your web host or get it running on your home computer. Create your site. Get hands-on instructions for building all types of websites, from blogs to business sites with ecommerce features. Jazz it up. Add picture galleries, slideshows, video clips, music players, and podcasts. Add features. Select from thousands of plug-ins to enhance your site's capabilities, from contact forms to a basic shopping cart. Build a truly unique site. Customize a WordPress theme to create a site that looks exactly the way you want. Attract an audience. Use SEO, site statistics, and social sharing to reach more people. Stay safe. Use backup and staging tools to protect your content and avoid catastrophe.

WordPress is a publishing software whose main qualities are simplicity, speed and ease of use. WordPress is favored by an active community, real core of free software. WordPress is a powerful personal publishing platform with many features designed to make publishing your Internet experience as simple, pleasant and enjoyable as possible. It offers a freely distributable publishing platform, standards compliant, fast, light and free with parameters and features and a thoughtful extraordinarily adaptable core. WordPress is a blogging software that has all the usual features of this type of software. It allows multiple authors to publish posts, which are ordered by date and by category. Multiple categories can be assigned to a given post. WordPress is popular mainly with users around free software and with knowledge of software programming. The public interface is customizable through templates files, and plugins can be developed. The WordPress community is very active and has a growing number of resources such as ready-made themes, documentation and translation software. Top WordPress guide, now fully updated for the latest WordPress release! This updated new edition comprises one of the largest collections of practical intermediate to advanced information on WordPress. Fully updated for the latest WordPress release, this in-depth book covers it all, from setting up your software to publishing your site, using SEO and social media, developing and using plug-ins, running multiple sites with WordPress, and more. Veteran author Lisa Sabin-

Wilson is a top authority on WordPress, and she and her co-authors pack this book with essential and easy-to-follow tips, techniques, and advice. Presents straightforward and easy-to-understand intermediate to advanced coverage of the WordPress, the most popular blog software in use today Features eight minibooks that cover what you need to know in depth, including WordPress basics, setting up the software, exploring the dashboard, publishing your site with WordPress, using SEO and social media, customizing the look of your site, using plug-ins, and running multiple sites with WordPress Covers the very latest release of WordPress Get up to speed on WordPress with WordPress All-in-One For Dummies, 2nd Edition, and turn your hobby into a business!

Learn everything you need to know to successfully create and manage your WordPress site in 2017 even if you're a complete beginner. Creating a professional looking website is no longer the preserve of web developers and computer geeks. With the advent of WordPress, anyone can now create and run a beautiful looking and responsive website that works on any device like a PC, Mac, tablet or phone. Learn with a step-by-step visual approach. This book covers the latest version of WordPress using a step-by-step visual approach with lots of screenshots to explain the concepts. The aim of this book is to take a complete beginner or someone with intermediate WordPress skills to being very competent with WordPress in a few short hours. Create beautiful and professional looking websites while saving money! Whether you're a business owner or building a website for a hobby or passion, the knowledge you gain from this book will save you a lot of money that would've otherwise been paid to a professional web developer. We'll start right from the beginning of the process of creating a website, from how to get your domain name and web host, to configuring conditional widgets and sidebars for your WordPress site. You get to watch over my shoulder as we cover all the features provided in WP Admin that allow you to build your fully functional professional looking website. In this book you'll learn: How to create a free website at WordPress.com if that would meet your needs. A specific tool that helps you to find available domain names for your website based on your keywords. How to register your domain name. How to get a web host for your WordPress site. How to install WordPress using an auto-installer from your web host. How to install WordPress manually by going under the bonnet. How to configure all initial settings so that your posts and links appear as you would like them to look. How to add/edit Posts, Pages, and Media files. How to install and configure free and premium themes. How to install and configure plugins and where to find them. A specific tool that enables you to identify the themes and plugins being used by other websites so you can get them for your own website. How to setup and configure your menus including managing menu locations. How to configure widgets and sidebars, including how to display different sidebars on different pages. How to manually backup and restore your WordPress site so that you know how to fix issues even if a backup plugin fails. BONUS: 22 top rated WordPress plugins that can take your website to the next level. If you want to learn more, then scroll up and click on the buy button to get started today!

This book constitutes the refereed proceedings of the First International Conference on Blockchain, ICBC 2018, held as part of the Services Conference Federation, SCF 2018, in Seattle, USA, in June 2018. The 16 full papers and 7 short papers presented were carefully reviewed and selected from 36 submissions. The papers cover a wide range of topics in blockchain technologies, platforms, solutions and business models such as new blockchain architecture, platform constructions, blockchain development and blockchain services technologies as well as standards, and blockchain services innovation lifecycle including enterprise modeling, business consulting, solution creation, services orchestration, services optimization, services management, services marketing, business process integration and management. Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledygook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right WordPress hosting How to install WordPress with a few clicks of the mouse How to design a professional-looking website How to add and format your content How to use graphics and images All about themes, plugins, widgets and other WordPress tools ... and lots more.. If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance. Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build your own website on your own domain instead of using a free service? The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book. But how much does it cost to make a website? The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply. WordPress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to

create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

Meet Robin Page: outcast sorceress, mythic history buff, unapologetic bookworm, and the last person you'd expect to command the rarest demon in the long history of summoning. Though she holds his leash, this demon can't be controlled ... but can he be tamed?

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